

Wellness

S MYA R T



COMFORT ACCESSORIES



THE SPECIALISTS'
GUIDE TO
GOOD SLEEP



Centuary was established in 1988, and has 25+ years of expertise as 'India Ka Sleep Specialist'.

It combines world-class infrastructure with cutting edge products to deliver superior consumer experience and satisfaction.

Centuary also has an extensive network of distributors and retailers through which it caters to the needs of one billion people who deserve a good night's sleep.

Shree Malani Foams was established in 2008 and has quickly emerged as one of India's leading manufacturers of high quality polyurethane (PU) foam.

German technology is employed to produce a wide range of foam products that find application in furniture, mattresses, automobiles, and several other industries.

## **INFRASTRUCTURE**



Centuary boasts of top of the line manufacturing facilities to produce high quality mattresses and all their major components in-house. Centuary is the only company in India to employ European technology and equipment in production of PU Foam, Bonnell Spring, Pocketed Spring, Rubberised Coir, Quilting, etc. This helps in maintaining high quality standards, while providing scope to constantly innovate.

## **CENTUARY SLEEP SPECIALIST STORES**



Centuary exclusive brand store formats fall under 2 categories - Centuary Sleep Specialist Stores & Centuary Comfort Stores. These have been established since 2012 with the following objectives:

- Display of entire range of mattresses and accessories.
- Enhanced experience and information for the consumer.
- Company-designed in-store merchandising.
- To increase loyalty and brand connect amongst new customers.
- To create an experience centre to aid informed purchase decision.



#### WE GO BEYOND COMFORT

Comfort is mandatory. A hygiene factor. We take it to the next level and ensure our mattresses are designed to support your life-style, your sleep-style, your body, your aspirations.

## WE ARE THE SPECIALISTS

Through continuous research and understanding - of both consumers and our products - we will continue to be leaders in thought and development.

## WE BELIEVE IN MATTRESS TECHNOLOGY

Technology is our open secret. We use it to make our mattresses world-class. In design, form, structure, construction. Technology, combined with understanding, leads us to innovation.

## **ACCESS FOR ALL**

We make mattresses for everyone who deserves a good night's rest! And then we make sure they're always within reach - in terms of offering a range of price points, diversity of products, product lines, accessories and of course, delivery channels.





# INNOVATIVE









IMPRESSA PLUS • SILVERSPRING • HEALTH SPA CEN-ERGY • ERGO FORM

## **IMPRESSA PLUS**







## **Foam Mattress**

Thickness: 8"

Warranty: 10 years

Firmness level:

■ Extra firm ■ Firm ■ Soft



This premium mattress is crafted with fine touch-sensitive foam. Its Visco-elastic Foam or Memory Foam adapts perfectly to body contours. Press your hand into the mattress, and you'll see an outline of your hand imprinted on the foam. The cells in the foam *remember* the shape they take once. This, combined with the soft, cool, and environment friendly Tencel Fabric cover, makes this mattress the perfect means to relax.

## **SILVERSPRING**



ZERO PRESSURE POINT MATTRESS (WITH ZONING)



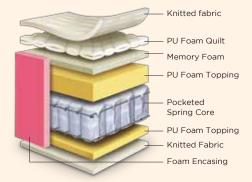
## **Spring Mattress**

Thickness: 8"

Warranty: 8 years

Firmness level:

■ Extra firm ■ Firm ☑ Soft



One of the most advanced mattresses available. Comprising Pocketed Spring core and Memory Foam Pillow Top, Silverspring fits right into your modern lifestyle. It is crafted with the latest zoning technology which ensures that different sections of the mattress have different levels of support to help improve spinal alignment. This mattress is everything you need for a good night's sleep.

## **HEALTH SPA**





### **Coir Mattress**

Thickness: 6"

Warranty: 5 years

Firmness level:

■ Extra firm Firm Soft



A one-of-its-kind mattress, Health Spa is the perfect solution for all sleeping styles. The Rebonded Foam provides balanced support to your whole body, relieving all pressure points. At the same time, the Gel Memory Foam allows the mattress to resist motion transfer and maintain a cool temperature all night.

# **CEN-ERGY**





## **Spring Mattress**

Thickness: 8"

Warranty: 7 years

Firmness level:

■ Extra firm Firm Soft



Built with Bonnell Spring and Memory Foam Pillow Top, Cen-ergy is designed for the indulgent. The two layers work in complete harmony to give you one of the most lavish experiences. Invest in this high-end mattress and get a sound, refreshing sleep in return.

# **ERGO FORM**



RESPONSIVE CUSHIONING MATTRESS



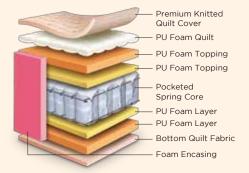
## **Spring Mattress**

Thickness: 6"

Warranty: 8 years

Firmness level:

■ Extra firm Firm Soft



Revel in the most unique experience with Ergo Form. Its individual pocketed springs adjust independently to cradle your body and eliminate all pressure points while sleeping.



# Wellness









# **VICEROY PLUS**





## **Coir Mattress**

Thickness: 6"

Warranty: 5 years

Firmness level:

■ Extra firm Firm Soft



Viceroy Plus is a mattress designed for ultimate luxury. It is a beautiful product made with exotic quilted-knitted fabric and firm-grade coir. Its sophisticated composition not only makes it look magnificent but also provides maximum comfort and luxury.

## **REJOYCE**





## **Spring Mattress**

Thickness: 6" & 8"

Warranty: 6 years

Firmness level:

■ Extra firm Firm Soft



Engineered to superior standards and crafted with careful attention to detail, this plush mattress is a reversible Bonnell Spring variety which ensures that bedtime is your favourite time of the day. Extra cushioning provided by the Double Pillow Top makes this mattress the new definition of comfort.

## ZING





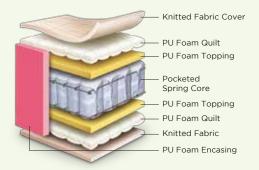
## **Spring Mattress**

Thickness: 6"

Warranty: 5 years

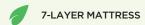
Firmness level:

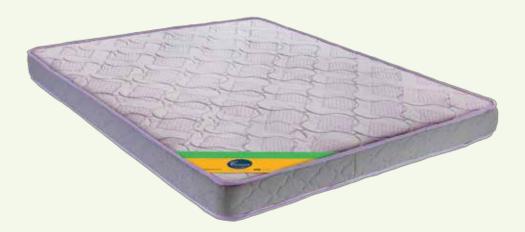
■ Extra firm Firm Soft



High-end, yet value-for-money, Zing is crafted using top-of-the-line Pocketed Springs (Independent Spring Technology) at its very heart to provide a disturbance-free sleeping surface. This mattress is unlike anything else in the market.

## **POSTURA**





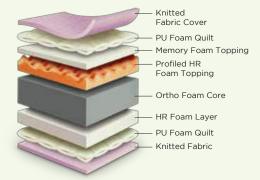
#### **Foam Mattress**

Thickness: 5"

Warranty: 7 years

Firmness level:

■ Extra firm ② Firm ● Soft



Postura is an exquisitely designed foam mattress using a composite PU Foam core with firm, soft and breathable layers. Its innovative multi-layer design with proprietary materials such as Profiled Foam and Memory Foam, adds to the comfort while the specially designed upholstery makes it visually stunning.

# **VISCO BOND**





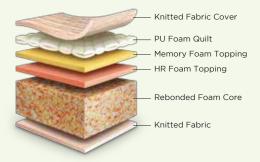
#### Foam Mattress

Thickness: 6"

Warranty: 7 years

Firmness level:

■ Extra firm Firm Soft



The popularity of this newly launched mattress is proof enough of its superior quality. Visco Bond is a perfect blend of Rebonded Foam base that acts as a durable core and, a generous layer of Memory Foam inside a Euro Top, known to relieve pain and conform to body shape. This efficient combination not only ensures comfort but also delights your senses.

## **D STREZZ**





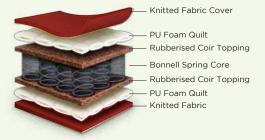
## **Spring Mattress**

Thickness: 6"

Warranty: 5 years

Firmness level:

■ Extra firm Firm Soft



This mattress is designed with a high quality Bonnell Spring core and ultra soft padding. A perfect mattress to match your budget and comfort needs. Invest in this mattress for dual benefits.

# **XBOUNCE**





## **Spring Mattress**

Thickness: 6"

Warranty: 5 years

Firmness level:

■ Extra firm Firm Soft



Slumber in comfort on this high quality Bonnell Spring mattress. Ideal for your budget, this mattress features ultra soft padding to provide an extra layer of comfort. A mattress with great bounce and resiliency, this is an investment you'll never regret.

## **FLEXI-PRO**





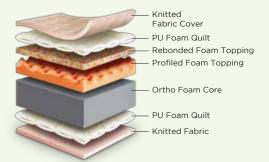
### **Foam Mattress**

Thickness: 6"

Warranty: 7 years

Firmness level:

■ Extra firm Firm Soft



A sleek, Profiled Foam mattress that combines the goodness of PU Foam, Rebonded Foam and Ortho Foam to create a balanced form around the body and support body weight evenly. The result is an unprecedented sleeping experience.

## **ORTHO SPINE**



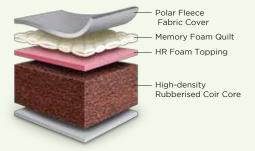


#### **Coir Mattress**

Thickness: 5" & 6"

Warranty: 4 years

Firmness level:



Ortho Spine is the most innovative product offering from Centuary - combining the orthopaedic benefits of High-density Rubberised Coir with hard & rich topping of High-resilience Foam and an exotic quilt made of Memory Foam. This extra firm mattress contours to a sleeper's body and alleviates pressure points for a painless, nightlong sleep, making it an ideal choice for those who suffer from back problems.

# **FLEXTRA**



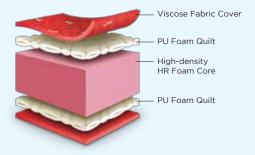
## **Foam Mattress**

Thickness: 5"

Warranty: 10 years

Firmness level:

■ Extra firm ② Firm ■ Soft



With superior High-density Foam, Flextra assures you refreshing sleep every night, for nights on end. Made with the finest quality material, this reversible mattress is one of the toughest and long lasting products in the mattress industry.

# **SPLENDOUR**





## **Spring Mattress**

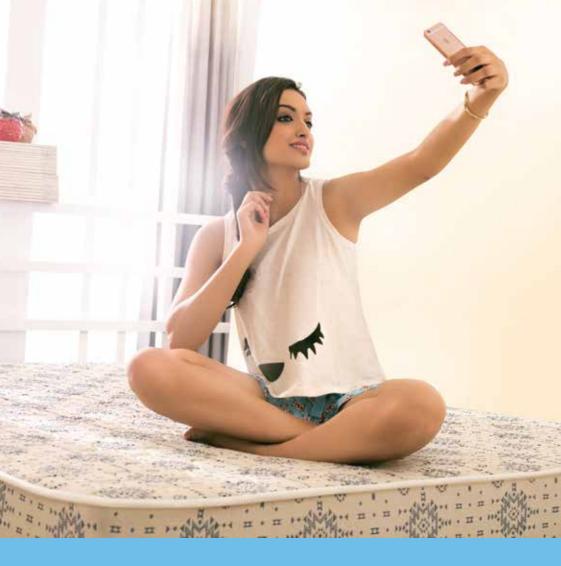
Thickness: 5"

Warranty: 3 years

Firmness level:



This mattress is crafted with superior European technology to ensure a durable and reliable spring structure inside the mattress. A value-for-money, entry level spring mattress with a firm Bonnell Spring core and a low-maintenance dark coloured fabric on top, Splendour is the perfect product for everyone.



# SMART









## CBU+

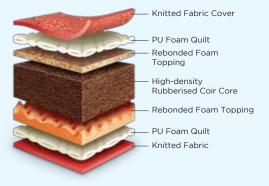


## **Coir Mattress**

Thickness: 5"

Warranty: 5 years

Firmness level:



An upgraded combination of High-density Coir core and Rebonded Foam, CBU+ provides firm support to your spine. Rejuvenate while you sleep and wake up refreshed.

# **FLEXI BOND**



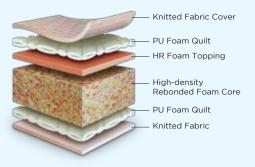
## **Foam Mattress**

Thickness: 5" & 6"

Warranty: 7 years

Firmness level:

■ Extra firm Firm Soft



A central core comprising the proprietary flexi bond material, lends durability to this firm mattress, while its exquisite tapestry is sure to appeal to your aesthetic senses.

## **FLEXI HR**



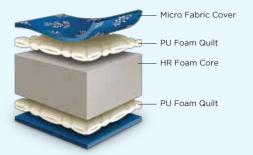
#### Foam Mattress

Thickness: 5"

Warranty: 5 years

Firmness level:

■ Extra firm ■ Firm ■ Soft



Lie back and revel in the superior comfort of an extra bouncy and soft mattress with Flexi HR. A unique product in the category of foam mattresses, it comes with a High-resilience Foam core that is finished with a soft Micro Fabric quilt cover. This flippable design allows you to flip and rotate your mattress for a longer and more comfortable mattress life.

# **JYOTHI**



#### **Coir Mattress**

Thickness: 5" & 6"

Warranty: 3 years

Firmness level:

■ Extra firm Firm Soft



New and improved, and recently launched with higher thickness, the latest avatar of this top-seller is significantly superior to the previous model. Now equipped with a higher GSM fabric upgrade and coir that meets ISI-specifications, this mattress is perfect for everyone.



# COMFORT







## **LOTUS**



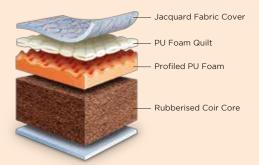
### **Coir Mattress**

Thickness: 4"

Warranty: 2 years

Firmness level:

■ Extra firm ② Firm ■ Soft



Like the flower from which it gets its name, Lotus is a beautifully crafted mattress with pleasing aesthetics. This mattress is crafted with a firm Rubberised Coir base and a topping of proprietary Profiled Foam, which helps it breathe and self-ventilate.

# **DUAL BOND**

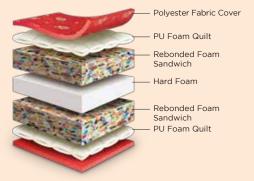


## **Foam Mattress**

Thickness: 4"

Warranty: 2 years

Firmness level:



Firm and lightweight at the same time, this one-of-its-kind mattress adds extra comfort and balance to your sleeping experience. It brings together special grade Rebonded Foam along with hard foam in a sandwich configuration to create the perfect balance for a refreshing sleep.

# **BUBBLE**



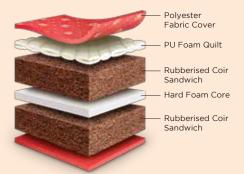
## **Coir Mattress**

Thickness: 4"

Warranty: 1 year

Firmness level:

Extra firm Firm Soft



An unbeatable combination of stability, firmness, economy and durability, Bubble is a mattress that will last a long time with right use. With a durable core at its heart, it comes in attractive fabric and quilt design options.

# **FLEXI-STAR**



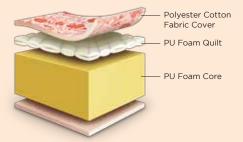
### **Foam Mattress**

Thickness: 4"

Warranty: 1 years

Firmness level:

■ Extra firm ■ Firm ② Soft



Centuary's special offering for the price-conscious consumer, Flexi-Star is a lightweight yet resilient foam mattress. While its exquisitely designed tapestry and quilt patterns are a treat for the eyes, it comes at a price that is just right for the entry level buyer.



# **COMFORT**ACCESSORIES

PILLOWS • CUSHIONS • BED BASES • HEADBOARDS

## **PILLOWS**

### **FIBRE PILLOWS**

These easy-to-care-for pillows are made with specially treated low-siliconised fibre for superior cushioning and to suit all sleeping positions.



#### **PU FOAM PILLOWS**

The PU Foam pillows from Centuary are engineered using the best quality Polyurethane Foam and a soft, breathable fabric cover.



With zero resilience, temperature-sensitive Visco-elastic Foam core, these pillows facilitate the perfect cervical alignment of the spine, and ensure that you get a good night's sleep, irrespective of your sleeping position.



#### **CUSHIONS**



Centuary cushions come in a wide variety of shapes and sizes. Made of Rubberised Coir, the cushions retain their dimensions and elegance even after prolonged use.

#### **BOLSTERS**



Centuary bolsters offer you a choice of Rubberised Coir and Polyurethane Foam. Great to look at, and even better to lean back on, these bolsters are the definitive comfort accessories.

#### **HEADBOARDS**



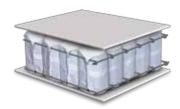
Headboards from Centuary are specially designed to fit any décor and guaranteed to make heads turn. Choose a headboard that matches your personal style.

#### **BASES**



Bed bases from Centuary enable you to enhance the durability and comfort of your mattress.

## Mattress Materials



#### **Pocketed Spring**

Individual springs encased in fabric pockets, every spring acts independently to support the body.



#### **Rubberised Coir**

100% natural and breathable, ideal for hot and humid countries like India. Centuary is India's largest exporter of Rubberised Coir.



#### **PU Foam**

Commonly used cushioning material, this forms an integral part of any mattress. Centuary uses only 100% pure and high grade foams in its mattresses.



#### **Bonnell Spring**

These are more affordable interconnected springs joined together into a single unit using spiral wire.



#### Rebonded Foam

This is an amalgamation of fine foam chips bound together to form a support material. Ideally used in combination with Rubberised Coir or PU Foam.



#### **HR Foam**

High Resilience (HR) Foam provides greater bounce and comfort in comparison to conventional foams.

SOFT	IMPRESSA PLUS • SILVERSPRING • FLEXI HR • FLEXI STAR
FIRM	ERGO FORM• CEN-ERGY • HEALTH SPA • VICEROY PLUS • POSTURA
EXTRA FIRM	ORTHO SPINE • SPLENDOUR • CBU+ • DUAL BOND



#### **Profiled Foam**

These foams are differently shaped in order to allow superior air flow through the mattress.



#### Ortho Foam

This is a proprietary foam which is quite hard and gives higher support to the spine and helps maintain correct posture while sleeping.



#### **Quilted Fabric Cover**

Every Centuary mattress is finished with an extra layer of foam padding that is quilted together with the outer cover.



### **Memory Foam**

Special type of foam that moulds itself as per the body contours, thereby eliminating pressure points.



#### Latex-like Foam

Premium High-density Foam for higher durability and better quality of sleep.



#### **Green Gel Memory Foam**

This latest innovation incorporates beads of proprietary Green Gel, which help maintain cooler temperature by preventing heating of the foam or mattress.



## **Centuary Fibre Plates Pvt. Ltd.**

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**Kerala -** 9847731043 **Odisha -** 9437187062 **Madhya Pradesh -** 9300737790

Mumbai - 9594333594 Rest of Maharashtra - 9096538965

West Bengal - 9437017842 Gujarat - 9327542881 Chhattisgarh - 9926166566

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