



**INDIA KA SLEEP SPECIALIST** 









# INDIA'S SLEEP SPECIALIST FOR OVER 30 YEARS

Centuary was established in 1988, and for the last three decades we have been devoted to consistently providing the most restful sleep.

As India Ka Sleep Specialist, we have strived to combine world-class infrastructure with cutting-edge technology and advanced materials to consistently deliver unmatched quality and the finest sleep solutions.

Our extensive network of distributors and retailers enables us to cater to the needs of one billion people who deserve a good night's sleep.

200+
EXCLUSIVE STORES

3000+

10 DISTRIBUTION

VISION

MANUFACTURING UNITS



# **VISION**



To be a global leader in the business of comfort by fostering a culture of excellence, progressive thinking and continuous improvement.



Our mission is to provide innovative, reliable and accessible comfort solutions to many customers worldwide by enhancing our domestic and international customer base. This business objective is supported by a fair, transparent, and disciplined working philosophy; promotion of values such as integrity and stability; and developing mutually beneficial long-term relationships with suppliers, clients, and all other stakeholders.



# **VALUES**



#### WE GO BEYOND COMFORT

Comfort is mandatory. A hygiene factor. We take it to the next level and ensure our mattresses are designed to support your lifestyle, your sleep-style, your body and your aspirations.

# WE BELIEVE IN MATTRESS TECHNOLOGY

Technology is our open secret. We use it to make our mattresses world-class. In design, form, structure and construction. Technology combined with understanding leads us to innovation.

#### WE ARE THE SPECIALISTS

Through continuous research and understanding – of our consumers and our products – we will continue to be leaders in thought and development.

#### ACCESS FOR ALL

We make mattresses for everyone who deserves a good night's rest! And then we ensure that they're always within the reach – in terms of offering a range of price points, diversity of products, product lines, accessories and of course, delivery channels.

# WHERE DREAMS ARE MANUFACTURED



Centuary boasts of top-of-the line manufacturing facilities to produce high quality mattresses and all their major components in-house. Centuary is the only company in India to employ European technology and equipment in production of PU Foam, Bonnell Spring, Pocketed Spring, Rubberised Coir, Quilting, etc. This helps us in maintaining high quality standards, while providing scope to constantly innovate.



# CENTUARY SLEEP SPECIALIST STORES

Centuary exclusive brand store formats fall under 2 categories - Centuary Sleep Specialist Stores & Centuary Comfort Stores. These were established in 2012 with the following objectives:

- Display of entire range of mattresses and accessories
- Enhanced experience and information for the consumer
- Company and designed in-store merchandising
- To increase loyalty and brand connect amongst new customers



echnology has transformed everything about our lives.

The way we communicate, travel, cook, work and play. And we at Centuary have been keeping in step with changing times and have harnessed the power of technology – to infuse our mattress with a secret ingredient – ULTI-MATT TECHNOLOGY!

Centuary's Ulti-Matt technology is the outcome of years of understanding the science of better sleep, and the hands-on knowledge of crafting mattresses that provide perfect sleep - for all kinds of people. Ulti-Matt technology seamlessly combines 3 critical phases: a. High-quality materials b. Intelligent construction and c. Precision machines and processes. The result is a pioneering range of

sleep solutions that combine the perfect materials and multi-layered constructions that adapt to each individual's needs by providing the right spine/back support and perfect sleeping experience.

It's time to upgrade to Centuary's Ulti-Matt technology. Because better technology, means better sleep, and a better you!

#### The ULTI-MATT technology symbol signifies:

- Ulti-Matt Smart: Smart design, intelligent construction, and layering
- Ulti-Matt Bounce: Richer surface feel to add bounce to your life
- Ulti-Matt Ortho: Unmatched Back & Spine support, for perfect posture and spine alignment
- Ulti-Matt Cool: Better cooling and superior temperature management through gel bead infusion and other techniques
- Ulti-Matt Air-flow: Superior air-flow through enhanced breathability of the mattress for better hygiene and durability
- Ulti-Matt Contour: Perfect contouring to relieve pressure points and cradle the body







Engineered for heavenly comfort and luxury, the Innovative collection boasts of a range of the most opulent mattresses. We guarantee a sleep experience that is unmatched.









MATTRESS	IVORY	SILVERSPRING	SUPERGEL	HEALTHSPA
Mattress Type	Pocketed Spring + Latex Foam	Pocketed Spring + Memory Foam	Gel Foam + Gel Memory Foam	Coir + Gel Memory Foam
Thickness	10"	8"	8"	8"
Warranty	10 YEARS	10 YEARS	10 YEARS	10 YEARS
Firmness Levels	FIRM	SOFT	SOFT	FIRM
Finishing	EURO TOP	PILLOW TOP	EURO-PILLOW TOP	вох тор

#### **IVORY**







Thickness: 10"

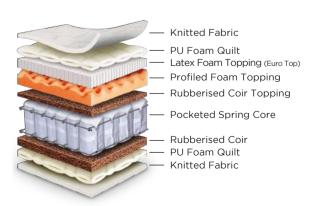
Warranty: 10 years

Firmness Level: FIRM

●Extra firm ● Firm ● Soft

Finishing: Euro Top

Ingineered with a combination of wonderful layers like Pocketed Spring & Latex Foam to give you firm, yet gracious comfort. Prepare to be surprised by the immediate support Ivory gives you.



#### **SILVERSPRING**



he optimum mattress for your body, comprising Pocketed Spring core and Memory Foam Pillow Top. It is crafted with the latest zoning technology which ensures that different sections of the mattress have different levels of support to help improve the spinal alignment.

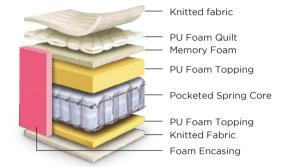
Thickness: 8"

Warranty: 10 years

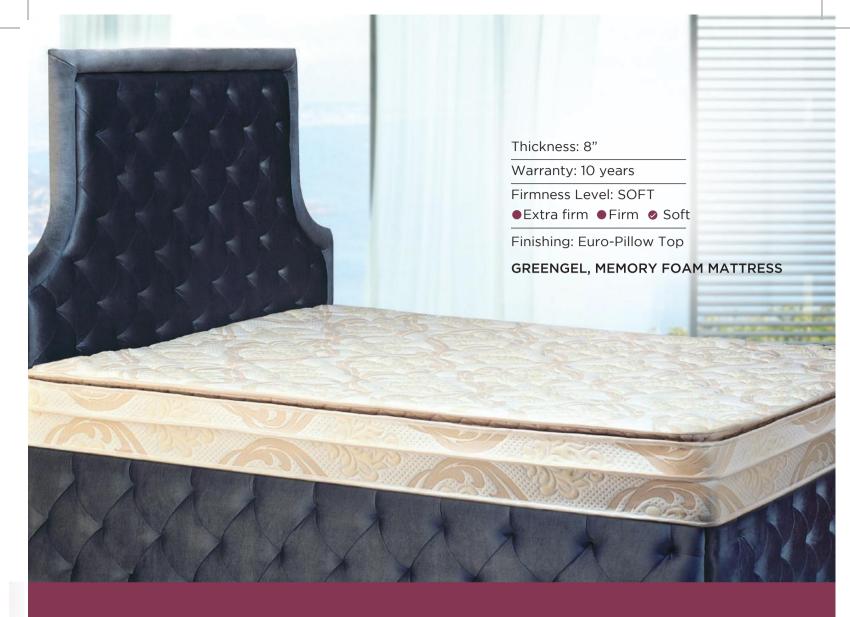
Firmness Level: SOFT

●Extra firm ●Firm ● Soft

Finishing: Pillow Top







# REFRESHING COMFORT, ULTI-MATT COOLING.



Designed with a High Resiliency Foam Core combined with a Greengel Foam core and a Greengel Memory Foam Pillow-top, this mattress is incredibly comfortable. It's Ulti-Matt Cool Technology is developed from the cooling properties of greengel, that ensures that you have the most refreshing, restful sleep at just the right temperature every night!



# INCREDIBLY NATURAL. ULTI-MATT CONTOUR.



Health Spa is the perfect solution for all sleeping styles. The Rebonded Foam provides balanced support to your whole body. The Gel Memory Foam allows the mattress to resist motion transfer, while also keeping the mattress cool.

Thickness: 8"

Warranty: 10 years

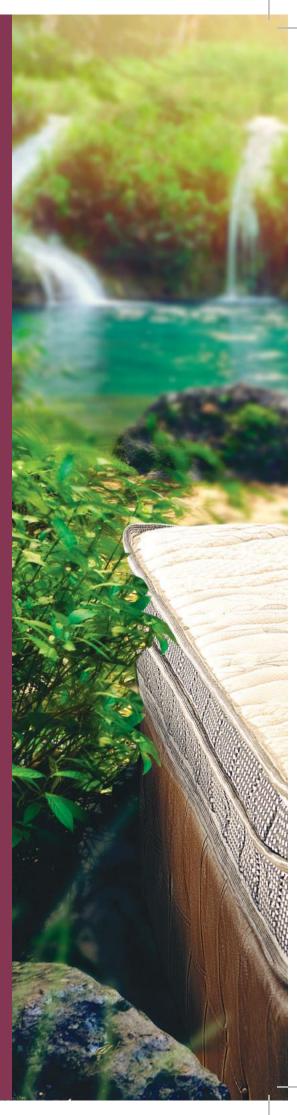
Firmness Level: FIRM

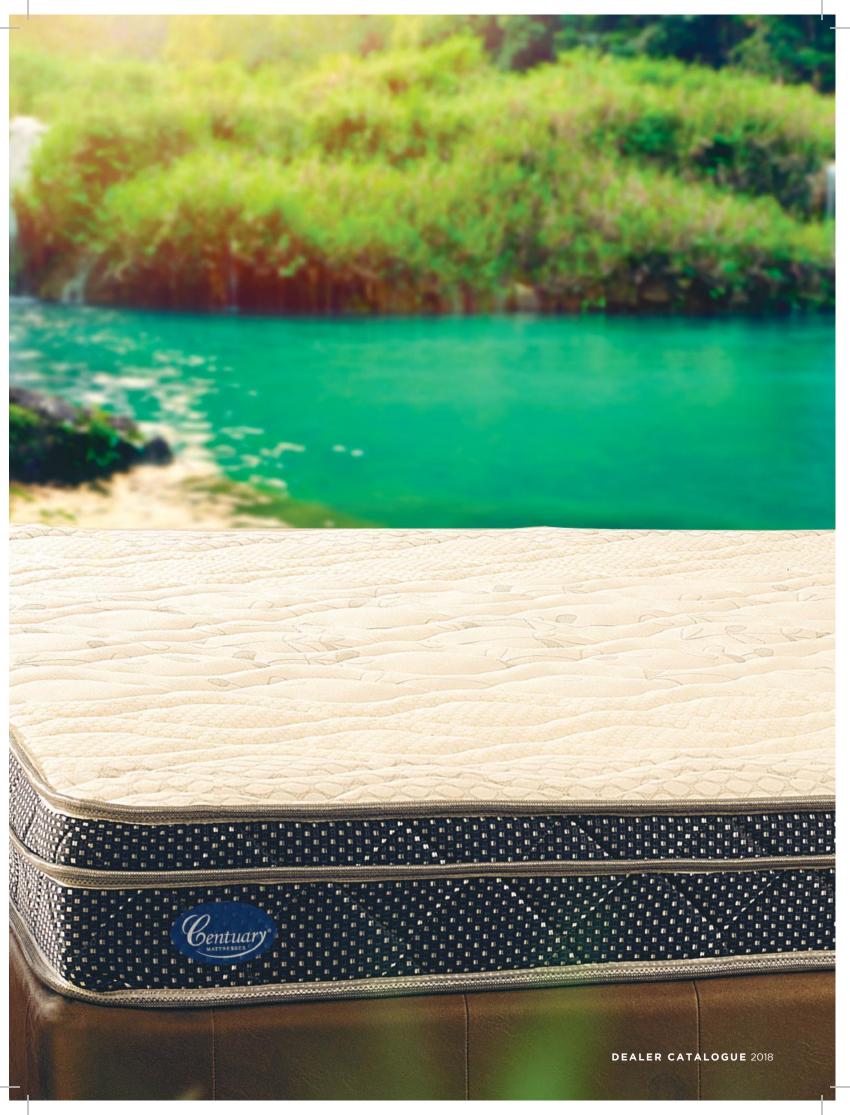
●Extra firm ●Firm ● Soft

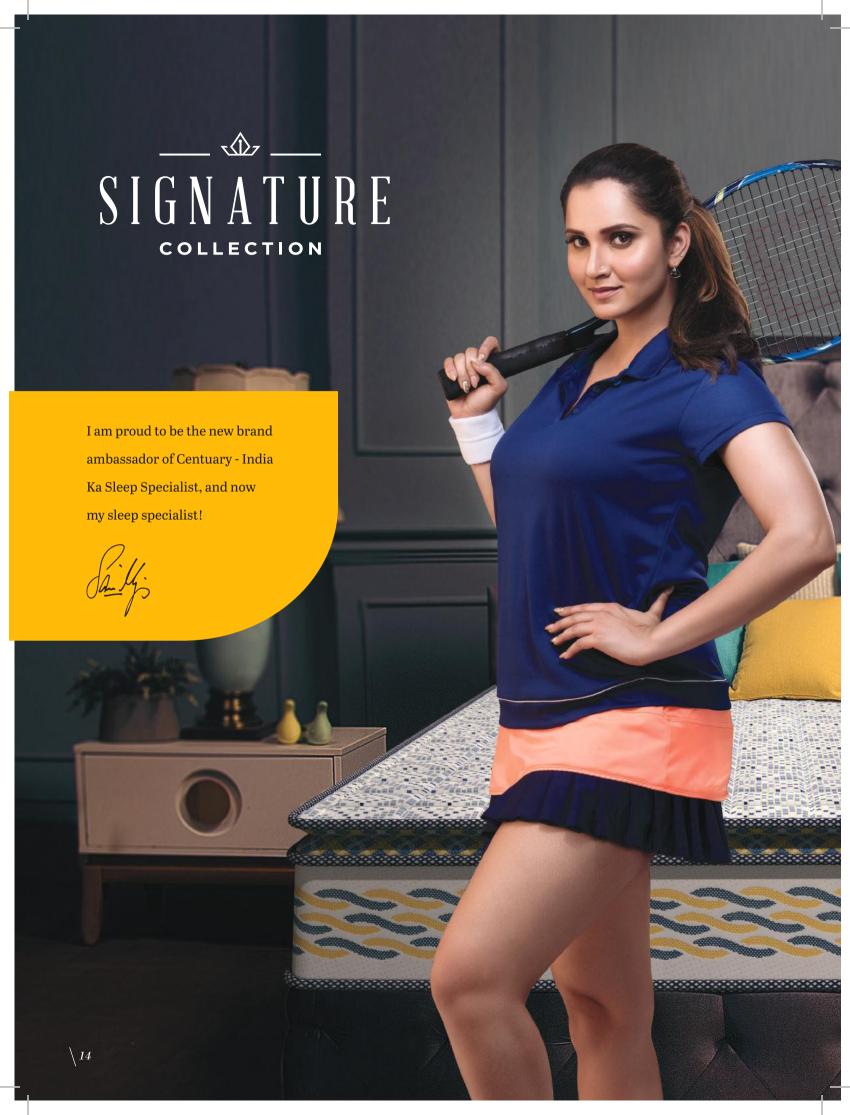
Finishing: Box Top

#### **BREATHABLE & COOL MATTRESS**













Inspired by Sania.

Designed by Centuary.

Centuary's Signature Collection truly captures the characteristics that make Sania a global icon - Inner strength, a love for technology and absolute glamour.

Crafted with the power of Centuary's Ulti-Matt Mattress
Technology, the Collection combines state-of-the-art processes
and intelligent design to wrap you in luxurious comfort night after
night. Experience Centuary's Signature Collection. And like Sania,
you will experience the power of better sleep!

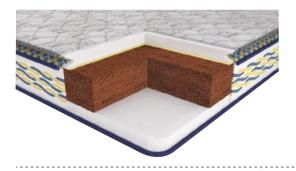
MATTRESS	BACK SPORT	ENDURANCE PRO	TURBO SLEEP	PIXEL
Mattress Type	COIR MATTRESS	SPRING MATTRESS	SPRING MATTRESS	FOAM MATTRESS
Thickness	6"	6" & 8"	8"	5.5" & 7"
Warranty	7 YEARS	7 YEARS	7 YEARS	7 YEARS
Firmness Levels	EXTRA FIRM	SOFT	FIRM	FIRM
Finishing	PILLOW TOP	PILLOW TOP (8")	BOX TOP	PILLOW TOP (7")

# **Back Sport**

**COIR MATTRESS** 



Our Back Sport mattress is crafted with the finest materials to ensure inner strength and support. Weaved into a contemporary design enhanced with a lush, unique finish, the highly natural and organic core of Rubberised Coir is complemented by Memory Foam and a skin-loving fabric. Back Sport provides you the right kind of comfort at the end of a tedious day.



WARRANTY



THICKNESS



PILLOW TOP

FIRMNESS LEVEL: EXTRA FIRM

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O

EXTRA FIRM FIRM SOFT



**Mattress fact**: Centuary's Back Sport is inspired by Sania Mirza the global tennis sensation



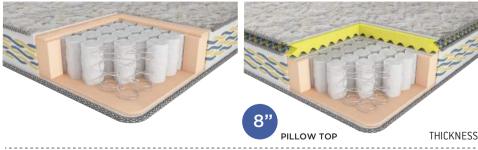
**Ideal sleeper:** Sportmen, Workaholics and Moms



Endurance Pro is a revolution in sleep science. Enhanced technology has been deployed in the engineering of this mattress. Every mattress is encased with High-density flexible Foam for better edge support. The uniquely styled Damask fabric not only adds plush but creates an undeniable aura.

WARRANTY





*Mattress fact:* It gives your body the optimum support and leaves you with is a good night's rest.



**Ideal sleeper:** For the active individual who needs to recharge for tomorrow.

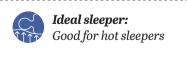
FIRMNESS LEVEL: SOFT 0 0 EXTRA FIRM FIRM SOFT



An all season mattress, Turbo Sleep is crafted with layers of breathable material, which absorbs and disperses heat to keep the mattress and its user, fresh through years of usage. The use of multi-coloured designed fabrics lends a vibrance to the product while the pure white knitted top quilted with Memory Foam provides comfort like no other.







WARRANTY



THICKNESS



вох тор



EXTRA FIRM FIRM SOFT





## **PIXEL**

#### FOAM MATTRESS

True to its name, this Foam mattress is most stylish and modern in its craftsmanship. The use of proprietary Greengel Foam facilitates temperature management in the mattress, and the use of Profiled Foam allows for superior air flow to complement the temperature management.



**Mattress fact:** The higher thickness variant comes with a rich and cool Greengel Memory Foam Pillow Top a one-of-its-kind plush offering.



#### Ideal sleeper:

For the stylish young Indian.

WARRANTY



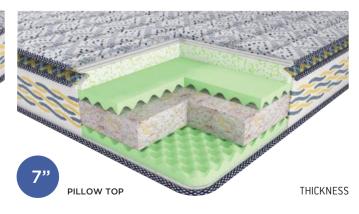
FIRMNESS LEVEL: FIRM

0

EXTRA FIRM FIRM

0 SOFT











Imagine mattresses that give you better health, increased vitality, energy, happiness and youthfulness. That's what we were thinking of when we developed every mattress in the Wellness Collection.









MATTRESS		FLAIR	REJOYCE ZING	
	Mattress Type	Pocketed Spring + Memory Foam	Bonnell Spring + PU Foam	Pocketed Spring + PU Foam
_	Thickness	8"	6"	6"
	Warranty	7 YEARS	6 YEARS	5 YEARS
	Firmness Levels	FIRM	FIRM	FIRM
	Finishing	вох тор	DOUBLE PILLOW TOP	TIGHT TOP
	ORTHO SPINE	XBOUNCE	FLEXI PRO	VIBRANT
	Coir + Memory Foam	XBOUNCE  Bonnell Spring + PU Foam	FLEXI PRO  Ortho Foam + Profiled Foam	VIBRANT  Coir +  Latex Foam
	Coir	Bonnell Spring	Ortho Foam	Coir +
	Coir + Memory Foam	Bonnell Spring + PU Foam	Ortho Foam + Profiled Foam	Coir + Latex Foam
	Coir + Memory Foam 5"	Bonnell Spring + PU Foam 6"	Ortho Foam + Profiled Foam 6"	Coir + Latex Foam 6"
	Coir + Memory Foam 5" 5 YEARS	Bonnell Spring + PU Foam 6" 5 YEARS	Ortho Foam + Profiled Foam 6" 7 YEARS	Coir + Latex Foam 6" 6 YEARS





his latest product innovation combines the goodness of a non-motion transfer Pocketed Spring Core with the perfect supplement of a plush Memory Foam Quilt. The added zoning in the central section of the mattress provides extra support to the pelvic region, thereby improving the overall sleeping experience.

Thickness: 8"

Warranty: 7 years

Firmness Level: FIRM

●Extra firm ● Firm ● Soft

Finishing: Box Top





## REJOYCE ULTIMATT TECHNOLOGY



ngineered to superior standards and crafted with careful attention to detail, this plush mattress is a reversible Bonnell Spring variety which ensures that bed time is your favourite time of the day. Extra cushioning provided by the Double Pillow Top makes this mattress the new definition of comfort.

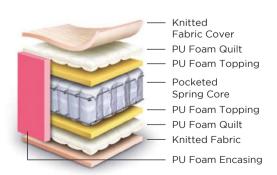








igh-end, yet value-for-money, Zing is crafted using top-of-the-line Pocketed Springs (Independent Spring Technology) at its very heart to provide a disturbance-free sleeping surface. This mattress is unlike anything else in the market.



# PERFECT REST. ULTI-MATT SUPPORT.

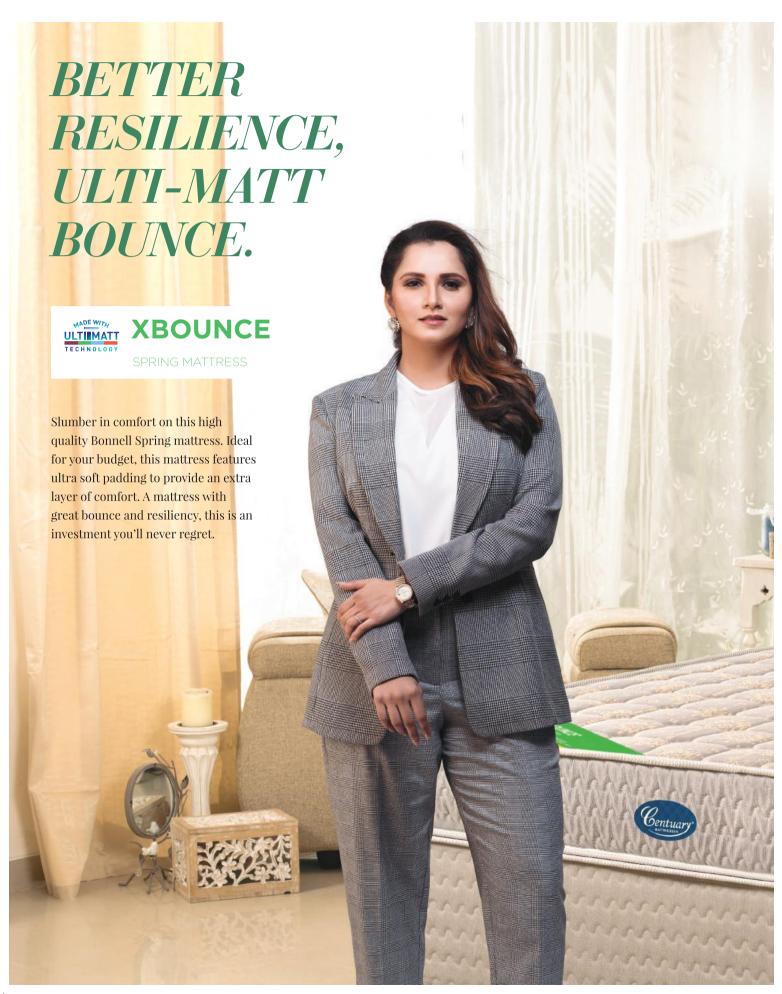


A sleek, Profiled Foam mattress that combines the goodness of PU Foam, Rebonded Foam and Ortho Foam to create a balanced form around the body and support body weight evenly. The result is an unprecedented sleeping experience.

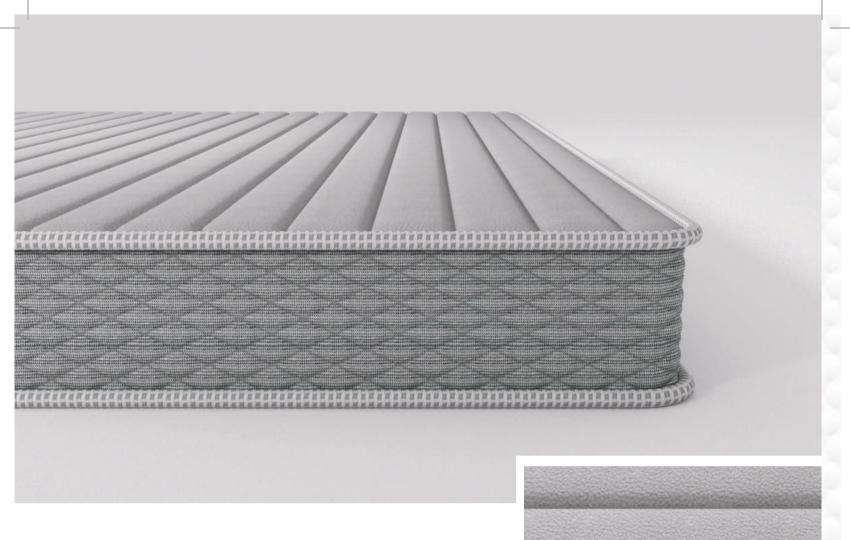
















rtho Spine is the most innovative product offering from Centuary. For perfect support, it combines the orthopaedic benefits of High-density Rubberised Coir with a hard & rich topping of high-resilience Foam and an exotic quilt made of Memory Foam. Ortho Spine is an ideal choice for those who suffer from back problems.

Thickness: 5"

Warranty: 5

Firmness Level: EXTRA FIRM **⊘**Extra firm **⊙** Firm **⊙** Soft

Finishing: Tight Top



# MATTRESS FAQS!

# DOES A MATTRESS AFFECT HOW ONE SLEEPS?

Yes. An average human being ideally spends 1/3<sup>rd</sup> of his life (8 hours per day) asleep, and the mattress one uses has the potential either to encourage sleep or rob you of sleep. Whether your mattress is a sleep-friend or a sleep-foe can determine how refreshed you feel in the morning. If you're tossing and turning at night or if you wake up feeling stiff or sore in the morning, it could be a sign that your current mattress is not ideal for you.

### WHAT ARE THE STANDARD SIZES AVAILABLE?

King Size: 84×72, 78×72, 75×72, 72×72 Queen Size: 78×60,75×60 & 72×60 Twin sizes: 78×48,75×48 & 72×48 Single sizes: 78×36,75×36 & 72×36

There is a tolerance of  $\pm$  12mm in length and width, on standard sizes based on the amount of padding and type of construction.

#### HOW TO CHOOSE THE RIGHT MATTRESS?

The right mattress provides the right combination of support and comfort. Optimal support is essential for a healthy body. A good mattress will gently support your body at all points and keep your spine in the same shape as say a person with good standing posture. When trying on mattresses, pay special attention to your shoulders, hips and lower back as these are the heaviest parts of your body.

#### IS THERE ONE RIGHT MATTRESS?

When it comes to mattresses, there is no one-size-fits-all. After all, we're all built differently and have different comfort and support preferences, so why would the same mattress be "best" for all of us? To determine the mattress that's best for you, we recommend using the process of elimination to weed out the ones you don't like.

### WHAT IS THE BEST WAY TO TRY A MATTRESS?

The best way to try a mattress is to take the "SLEEP TEST":

Select a mattress
Lie down in your sleep position
Evaluate the level of comfort and support
Educate yourself about each selection
Partners should try each mattress together

# WHAT ARE THE IMPORTANT ACCESSORIES ONE MUST PURCHASE WITH THEIR MATTRESS?

- a) Don't forget to purchase a waterproof mattress protector. Try Matt-Shield, from Cenutary. It guards your mattress against dirt, spills, and normal wear and tear, and, it is extremely lightweight and provides luxurious comfort.
- b) Don't forget to invest in a good pillow. Having the right pillow is not only comforting, it plays an important role in supporting the head, neck, shoulders, hips, and spine.









DEALER CATALOGUE 2018



The Smart Collection is a range of stylish products that unite inner strength with outer beauty









MATTRESS	TUFF	CBU+	FLEXI HR	DR. SLEEP	JYOTHI
Mattress Type	FOAM	COIR	FOAM	COIR	COIR
Thickness	4 5"	5"	5"	5"	5"
Warranty	4 YEARS	5 YEARS	5 YEARS	3"	3 YEARS
Firmness Levels	FIRM	EXTRA FIRM	SOFT	EXTRA FIRM	FIRM

#### **TUFF**





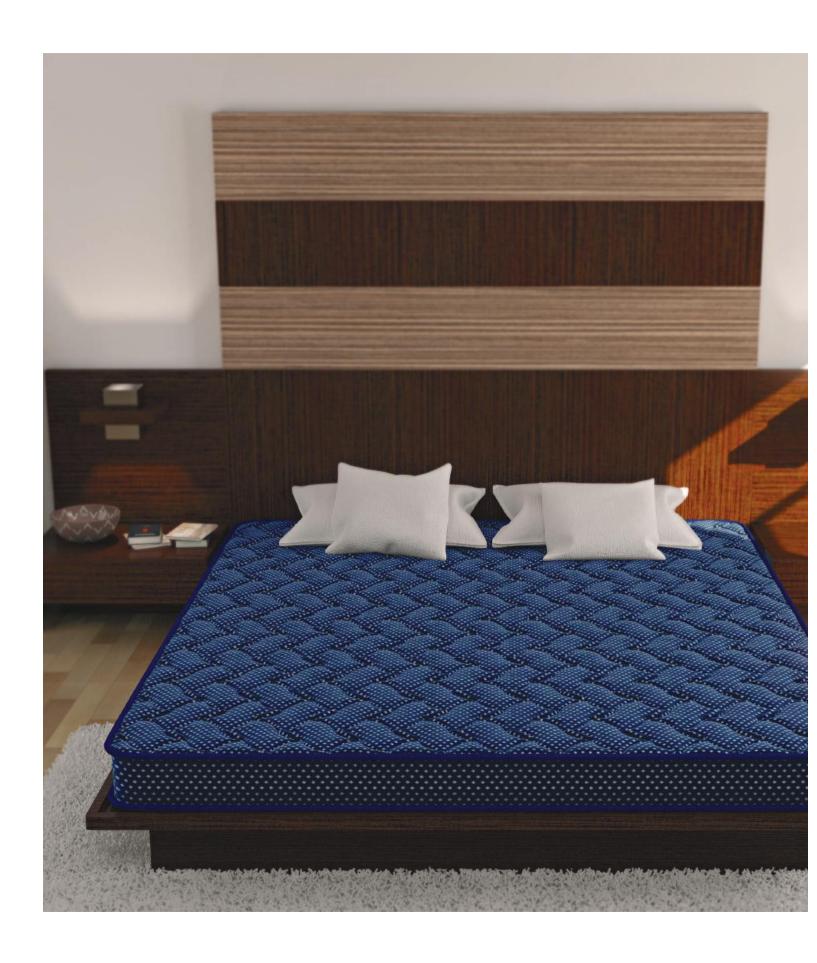


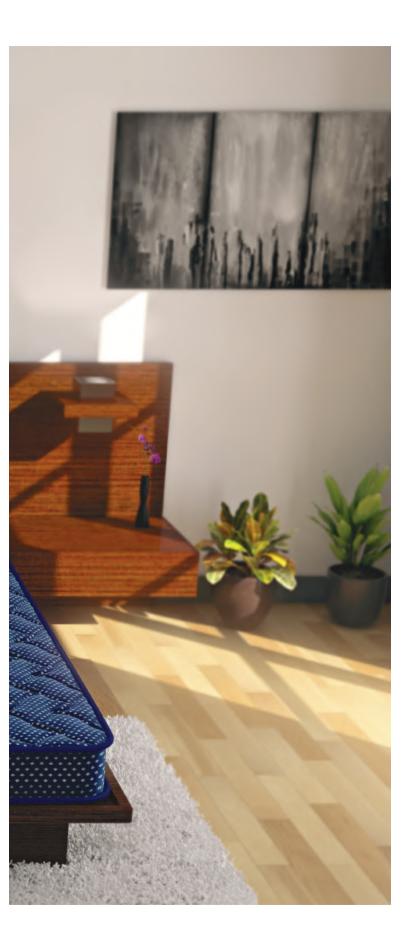
Thickness: 4.5"
Warranty: 4 years
Firmness Level: FIRM

●Extra firm ● Firm ● Soft

sturdy, comfortable mattress, Tuff assures you refreshing sleep every night, for nights on end. Made with the finest quality material, this mattress comes in attractive fabric colours and is one of the toughest and long lasting products in its category.





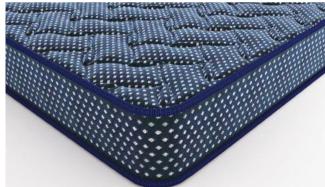






n upgraded combination of High-density Coir core and Rebonded Foam, CBU+ provides firm support to your spine. Rejuvenate while you sleep and wake up refreshed.





Thickness: 5"

Warranty: 5 years

Firmness Level: EXTRA FIRM

© Extra firm • Firm • Soft



#### FOAM MATTRESS

ie back and revel in the superior comfort of an extra bouncy and soft mattress with Flexi HR. It comes with a high resilience foam core that is finished with a soft Micro-fabric Quilt cover. This flippable design allows you to flip and rotate your mattress for a longer and more comfortable mattress life.





Thickness: 5"

Warranty: 5 years

Firmness Level: SOFT

●Extra firm ●Firm ● Soft



**DEALER CATALOGUE** 2018

#### **JYOTHI**



ew and improved, and recently launched with higher thickness, the latest avatar of this top-seller is significantly superior to the previous model. Now equipped with a higher GSM fabric upgrade and coir that meets ISI-specifications, this mattress is perfect for everyone.



Thickness: 5"

Warranty: 3 years

Firmness Level: FIRM



#### **DR. SLEEP**



fter a tiring day, all you need is a mattress that is just the right one for your perfect deep sleep. Designed to provide support and care, Dr. Sleep, delivers a better night's sleep through innovative technology and the use of Rubberised Coir. For people searching for a firm mattress that provides perfect support, this mattress is exactly what the Doctor ordered.

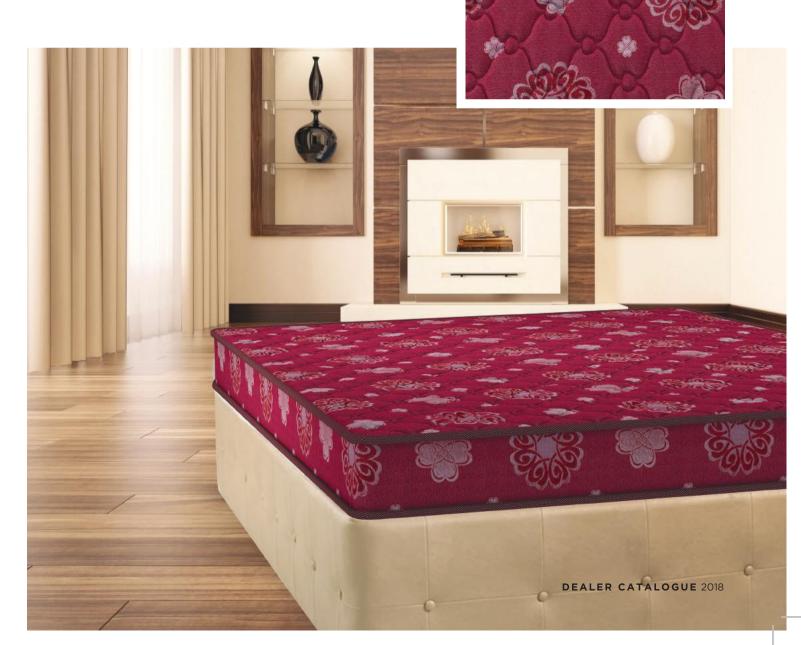


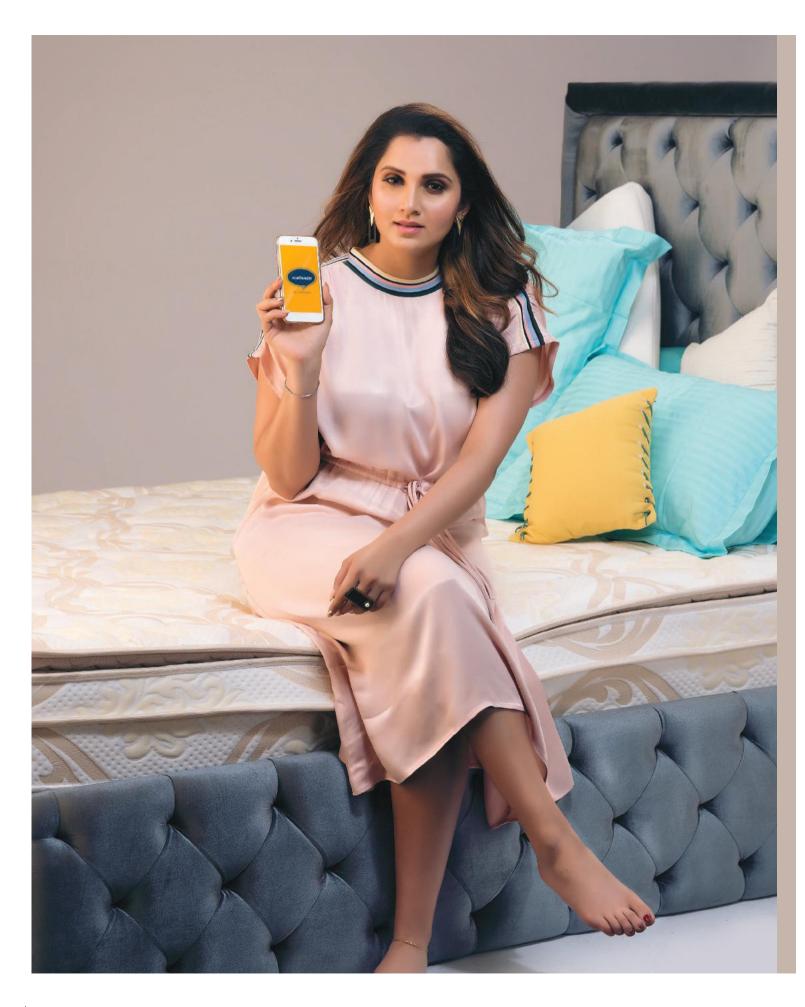
Thickness: 5"

Warranty: 3 years

Firmness Level: EXTRA FIRM

© Extra firm • Firm • Soft





attress shopping, ironically, can be quite stressful - there are so many choices out there, and the fact that it's a pretty big monetary investment.

But here's the good news! To take the pressure off the mattress buying experience, Centuary has introduced Mattsapp – a free app to help make mattress shopping less stressful, and more enjoyable.

Use the unique Mattress Selector Quiz in the app to get mattress recommendations tailored for you. An extensive questionnaire has been designed to record important details that will help determine the mattress that is best suited for your needs.

Find stores near you with the Store Locator feature, learn about all the mattresses in our collections in the Product Information Feature, and then while at the store, you can log your feedback in the Ratings feature after you've tried different mattresses.

#### Other features

- Product information with images
- Store locator
- Mattress selector / guide
- Mattress rating
- Push notifications

DOWNLOAD TODAY



available only on





The Comfort Collection is our most affordable range of mattresses designed to provide refreshing, lasting comfort, every night.







MATTRESS	LOTUS	DUAL BOND	JOY	BUBBLE	FLEXI STAR
Mattress Type	COIR	FOAM	COIR	COIR	FOAM
Thickness	4"	4" & 5"	4"	4"	4"
Warranty	2 YEARS	3 YEARS	2 YEARS	2 YEARS	1 YEAR
Firmness Levels	FIRM	EXTRA FIRM	EXTRA FIRM	EXTRA FIRM	SOFT

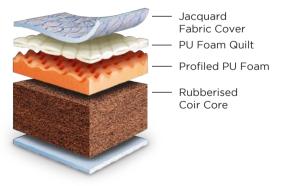


ike the flower from which it gets its name, Lotus is a beautifully crafted mattress with pleasing aesthetics. This mattress is crafted with a firm Rubberised Coir base and a topping of proprietary Profiled Foam, which helps it breathe and self-ventilate.

Thickness: 4"

Warranty: 2 years Firmness Level: FIRM

●Extra firm ●Firm ● Soft





## DUAL BOND ULTIMATT TECHNOLOGY

Irm and lightweight at the same time, this one-of-its-kind mattress adds extra comfort and balance to your sleeping experience. It brings together special grade Rebonded Foam along with Hard Foam in a sandwich configuration to create the perfect balance for refreshing sleep.

Polyester
Fabric Cover

PU Foam Quilt

Rebonded
Foam Sandwich

Hard Foam

Rebonded
Foam Sandwich

PU Foam Quilt

Thickness: 4" & 5"
Warranty: 3 years

Firmness Level: EXTRA FIRM

● Extra firm ● Firm ● Soft







his unique multi-layered mattress is an economy offering. The firm Coir base is coupled with the proprietary Ortho Foam and topped with a Rebonded Foam top. More so, it is a double sided reversible mattress which presents two different sleeping surfaces for one's choice.

Thickness: 4"

Warranty: 2 years

Firmness Level: EXTRA FIRM

● Extra firm ● Firm ● Soft

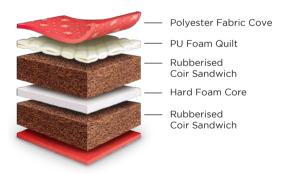








n unbeatable combination of stability, firmness, economy and durability, Bubble is a mattress that will last a long time with right usage. With a durable core at its heart, it comes in attractive fabric and quilt design options.



Thickness: 4"

Warranty: 2 years

Firmness Level: EXTRA FIRM

ØExtra firm ● Firm ● Soft



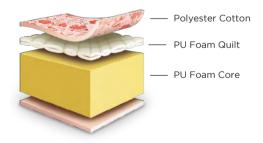




## FLEXI STAR ULTIMATT TECHNOLOGY



**♦** entuary's special offering for the price-conscious consumer, Flexi-Star is a lightweight yet resilient Foam mattress. While its exquisitely designed tapestry and quilt patterns are a treat for the eyes, it comes at a price that is just right for the entry level buyer.



Thickness: 4"

Warranty: 1 years

Firmness Level: SOFT

●Extra firm ●Firm ● Soft

# **COMFORT**ACCESSORIES

PILLOWS • CUSHIONS • BED BASES HEADBOARDS • MULTI-MATT • MATT-SHIELD



Our accessories are crafted with a passion for perfection. The finest materials are used to enhance the quality of your sleep, and the appearance of your bedroom.

The perfection of our accessories is guaranteed to complete your sleep environment. Indulge in our wide range of accessories and get started on creating your own personal sleep sanctuary, perfect for the ultimate slumber.



#### FIBRE PILLOW

These easy-to-care-for pillows are made with specially treated low-siliconised fibre for superior cushioning and to suit all sleeping positions.



#### PU FOAM PILLOWS

The PU Foam pillows from Centuary are engineered using the best quality Polyurethane Foam and a soft, breathable fabric cover.



Centuary cushions come in a wide variety of shapes and sizes. Made of Rubberised Coir, the cushions retain their dimensions and elegance even after prolonged use.



#### **BOLSTERS**

Centuary bolsters offer you a choice of Rubberised Coir and Polyurethane Foam. Great to look at, and even better to lean back on. These bolsters are the definitive comfort accessories.



With zero resilience, temperature-sensitive Visco-elastic Foam core, these pillows facilitate the perfect cervical alignment of the spine, and ensure that you get a good night's sleep, irrespective of your sleeping position.







#### **MATT-SHIELD**

MATT-SHIELD is a waterproof mattress protector designed to keep your Centuary mattress looking and feeling brand new. While it guards your mattress against dirt, spills, and normal wear and tear, it is extremely lightweight and provides luxurious comfort. The best way to keep your Centuary Mattress cool, clean and comfortable.

## Product Features & Benefits

- \* Machine wash & dry
- \* Hypoallergenic: causes fewer allergies
- \* Plush comfort: luxurious, silky feel Strong corner straps
- \* Strong corner straps
- \* Keeps you cooler in the summer
- \* All-natural protection against moisture
- \* Does not crease
- \* Beneficial for all age groups from infants to old age.

#### MULTI-MATT — MATTRESS TOPPER

Enhance the comfort, support and life of your Centuary Mattress, with the Multi-Matt Foam Mattress Topper. Easy to attach on top of any mattress, not only does Multi-Matt add extra support to your mattress and improve the feel of the surface, but it can also serve as an independent portable mattress in itself, particularly due to its handy and compact packaging.

It offers outstanding durability and provides ultimate comfort in any sleeping position which makes it perfect to use as:

- Guest / spare bedroom mattress
- Outdoor / camping mattress
- Hostel mattress
- Temporary mattress for any other short term application

#### FLEXI SLIM

A thin, convenient, portable foam mat, Flexi-Slim from Centuary mattresses is a multi-purpose mat, which can be used for sleeping or seating, for exercise or yoga, or simply increase the sleeping space for your guests. It provides ample support and surface space to help you relax in complete comfort and what's more, it's easy to store away when not in use.

# ADVANCED MATERIALS. MULTI-LAYERED SUPPORT. THE ULTI-MATT SLEEP.



#### POCKETED SPRING

Individual springs encased in fabric pockets, every spring acts Independently to support the body.

#### BONNELL SPRING

These are more affordable interconnected springs joined together into a single unit-using spiral wire.





#### HR FOAM

High Resilience (HR) Foam provides greater bounce and comfort in comparison to conventional foams.



#### RUBBERISED COIR

100% natural and breathable, ideal for hot and humid countries like India.
Centuary is India's largest exporter of Rubberised Coir.

#### REBONDED FOAM

This is an amalgamation of fine foam chips bound together to form a support material. Ideally used in combination with Rubberised Coir or PU Foam.





#### PU FOAM

Commonly used cushioning material, this forms an integral part of any mattress. Centuary uses only 100% pure and high grade foams in its mattresses.

# **THE GREEN**

# **TRANQUILITY!**

#### **PROFILED FOAM**

These foams are differently shaped in order to allow superior air flow through the mattress.



#### GREENGEL FOAM

This latest innovation incorporates beads of proprietary Green Gel, which help maintain cooler temperature by preventing heating of the foam or mattress.



### THE FOAMTASTIC REMINDER OF LUXURY



#### MEMORY FOAM

Special type of foam that moulds itself as per the body contours, thereby eliminating pressure points.



#### **ORTHO FOAM**

This is a proprietary foam which is quite hard and gives higher support to the spine and helps maintain correct posture while sleeping.



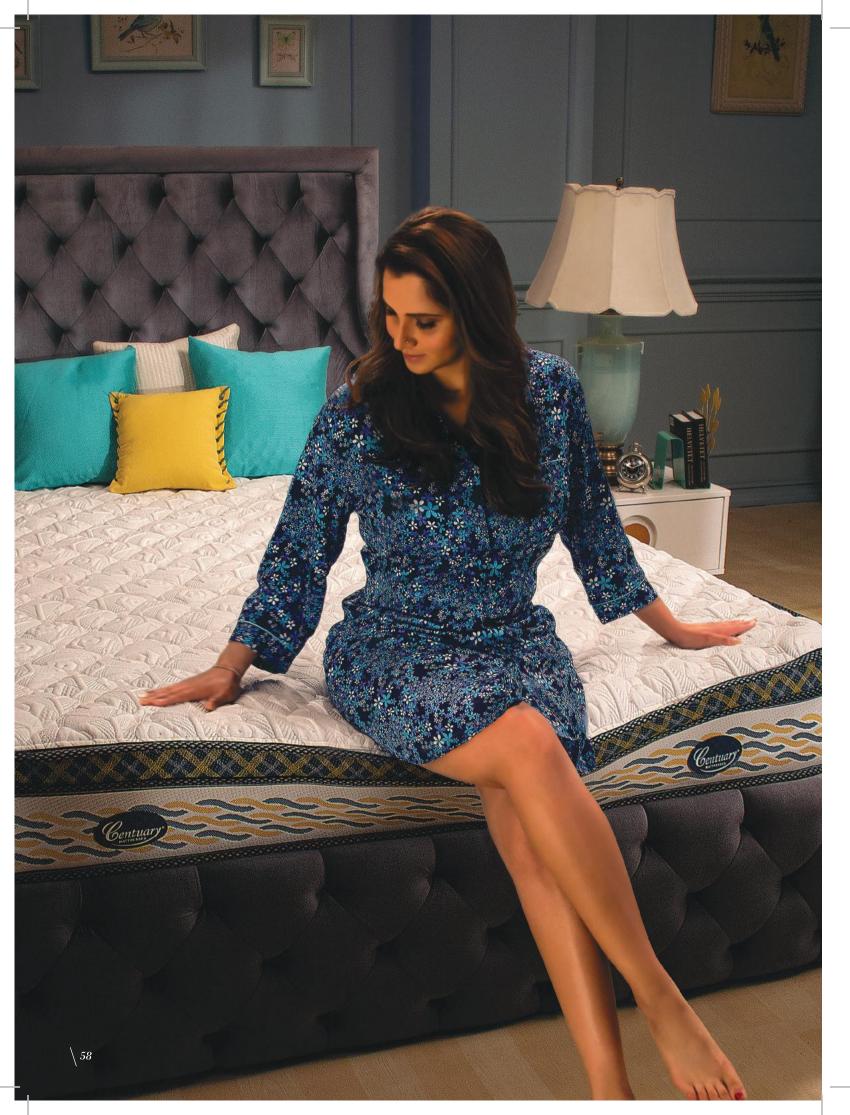
Every Centuary mattress is finished with an extra layer of foam padding that is quilted together with the outer cover.





#### **LATEX FOAM**

These are made from 100% pure latex, which is a healthy & durable material and also allows for greater breathability and air flow through the mattress.



# SANIA REVEALS THE POWER OF BETTER SLEEP

## What role has hardwork played in your success?

Indians are very hard working and they deserve proper sleep in order to keep going day after day. WHEN YOU SLEEP BETTER - EVERYTHING IS BETTER. As a player I can perform better when I've had a good night's rest.

# How do you tap into the power of better sleep? What's the value of sleep in accomplishing your daily goals?

Studies show that sleep is a very critical factor in success. Sleep is no longer seen as passive – it is ACTIVE. We need to pay more attention to HOW we sleep. To get the best out of ourselves daily. The power of better sleep is the power to change your life for the better. It is the power to do more, achieve more, and be more.

Sania, you are a champion who has made the country proud. What do you think it means to "sleep like achampion"? What's the role of sleep in the life of a champion such as yourself?

I think sleep is extremely important in the journey to achievement. My body is well-rested and conditioned for tomorrow's game only when I sleep well To sleep like a champion is to get the most out of your sleep time. It is about using sleep to get recharged, re-energised and ready to take on the challenges and opportunities of a new day.

Of course hard work will drain you out. But when you sleep like a champion – you're always back with a spring in your step and a fresh energy to take on the world. I sleep like a champion. No doubt about it! For many years, Centuary mattress has been fondly called INDIA Ka Sleep Specialist. Now What Makes Centuary -Sania Ka Sleep Specialist?

I think it's great that Centuary has been supporting the dreams of our great country. Centuary has been constantly innovating and bringing out collections that cater to all kinds of needs.

The new collections from Centuary are so intelligently constructed, so detailed in their execution, so stylish and so luxurious - they are just perfect for me. Like many achievers in the world, I'm a firm believer in the power of better sleep, and I can clearly see how these Centuary mattresses help me tap into that power.

It's a wonderful feeling knowing that India ka sleep specialist .... is now SANIA KA SLEEP SPECIALIST.

I hope Centuary is YOUR sleep specialist too!

## NEW MILESTONES

**5 Million** 

Mattress Manufactured On World Sleep Day. 200th

Exclusive Brand Store **Mattsapp** 

The Mattress
Selection App By
Centuary

Sania Mirza

New Brand Ambassador

75,000

Mattresses Order Supplied To Telangana Tribal Welfare Department **Exports** 

AROUND THE GLOBE:
Russia | Greece
South Korea | Hungary
Portugal | Sri Lanka
Lithuania | Dubai

Looper Machine Launch

Shree Malani Foams
Private Limited

#### Centuary Fibre Plates Pvt. Ltd.

1st Floor, Ideal Towers, Survey No: 115, Akbar Road,

Opposite BHEL Enclave, Tadband, Secunderabad - 500 009.

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