INDIAKA SIERP Specialist Centuary MATTRESSES

INDIA KA SLEEP SPECIALIST

SAY HELLO TO CENTUARY'S **ULTI-MATT TECHNOLOGY**

MENTISAIP

Find the mattress you <mark>deser</mark>ve with Centuary's interactive mattress selection app!

LUXURIOUS

COMFORT ACCESSORIES

The Awards of better sleep

2017 Dealer Catalogue







A PASSION FOR OVER 2 DECADES

Centuary was established in 1988, and for the last two decades we have been devoted to consistently provide the most restful sleep.

As India Ka Sleep Specialist, we have strived to combine world-class infrastructure with cutting-edge technology and advanced materials to consistently deliver unmatched quality and the finest sleep solutions.

Our extensive network of distributors and retailers enables us to cater to the needs of one billion people who deserve a good night's sleep.

100+

2000+

10 DISTRIBUTION

VISION

MANUFACTURING UNITS

VALUES

WE GO BEYOND COMFORT

Comfort is mandatory. A hygiene factor. We take it to the next level and ensure our mattresses are designed to support your lifestyle, your sleepstyle, your body and your aspirations.

WE BELIEVE IN MATTRESS TECHNOLOGY

Technology is our open secret. We use it to make our mattresses world-class. In design, form, structure and construction. Technology combined with understanding leads us to innovation.

WE ARE THE SPECIALISTS

Through continuous research and understanding – of our consumers and our products – we will continue to be leaders in thought and development.

ACCESS FOR ALL

We make mattresses for everyone who deserves a good night's rest! and then we ensure that they're always within the reach - in terms of offering a range of price points, diversity of products, product lines, accessories and of course, delivery channels.

WHERE DREAMS ARE MANUFACTURED



Centuary boasts of top-of-the line manufacturing facilities to produce high quality mattresses and all their major components are in-house. Centuary is the only company in India to employ European technology and equipment in production of PU Foam, Bonnell Spring, Pocketed Spring, Rubberised Coir, Quilting, etc. This helps us in maintaining high quality standards, while providing scope to constantly innovate.



CENTUARY SLEEP SPECIALIST STORES

Centuary exclusive brand store formats fall under 2 categories - Centuary Sleep Specialist Stores & Centuary Comfort Stores. These were established in 2012 with the following objectives:

- Display of entire range of mattresses and accessories
- Enhanced experience and information for the consumer
- Company and designed in-store merchandising
- To increase loyalty and brand connect amongst new customers



echnology has transformed everything about our lives.

The way we communicate, travel, cook, work and play. And we at Centuary have been keeping in step with changing times and have harnessed the power of technology – to infuse our mattress with a secret ingredient – ULTI-MATT TECHNOLOGY!

Centuary's Ulti-Matt technology is the outcome of years of understanding the science of better sleep, and the hands-on knowledge of crafting mattresses that provide perfect sleep - for all kinds of people. Ulti-Matt technology seamlessly combines 3 critical phases: a. High-quality materials b. Intelligent construction and c. Precision machines and processes. The result is a pioneering range of

sleep solutions that combine the perfect materials and multi-layered constructions that adapt to each individual's needs by providing the right spine/back support and perfect sleeping experience.

It's time to upgrade to Centuary's Ulti-Matt technology. Because better technology, means better sleep, and a better you!

The ULTI-MATT technology symbol signifies:

- Ulti-Matt Smart: Smart design, intelligent construction, and layering
- Ulti-Matt Bounce: Richer surface feel to add bounce to your life
- Ulti-Matt Ortho: Unmatched Back & Spine support, for perfect posture and spine alignment
- Ulti-Matt Cool: Better cooling and superior temperature management through gel bead infusion and other techniques
- Ulti-Matt Air-flow: Superior air-flow through enhanced breathability of the mattress for better hygiene and durability
- Ulti-Matt Contour: Perfect contouring to relieve pressure points and cradle the body



Engineered for heavenly comfort and luxury, the Innovative collection boasts of a range of the most opulent mattresses. We guarantee a sleep experience that is unmatched.









MATTRESS	IVORY	SILVERSPRING	CEN-ERGY	SUPERGEL	HEALTHSPA
Mattress Type	Pocketed Spring + Latex Foam	Pocketed Spring + Memory Foam	Bonnell Spring + Memory Foam	Gel Foam + Gel Memory Foam	Coir + Gel Memory Foam
Thickness	8"	8"	8"	8"	6"
Warranty	7 YEARS	8 YEARS	7 YEARS	10 YEARS	5 YEARS
Firmness Levels	FIRM	SOFT	FIRM	SOFT	FIRM
Finishing	EURO TOP	PILLOW TOP	PILLOW TOP	EURO-PILLOW TOP	вох тор

IVORY







Thickness: 8"

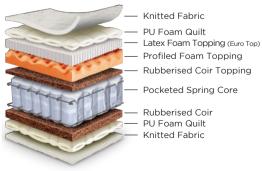
Warranty: 7 years

Firmness Level: FIRM

●Extra firm ●Firm ● Soft

Finishing: Euro Top

ngineered with a combination of wonderful layers like Pocketed Spring & Latex Foam to give you firm, yet gracious comfort. Prepare to be surprised by the immediate support Ivory gives you. While your body feels lightweight on the pliable surface, the exotic finish of the mattress gives you a feeling of utmost luxury.



SILVERSPRING



ne of the most advanced mattresses available, comprising Pocketed Spring core and Memory Foam Pillow Top, Silverspring fits right into your modern lifestyle. It is crafted with the latest zoning technology which ensures that different sections of the mattress have different levels of support to help improve the spinal alignment. This mattress is everything you need for a good night's sleep.

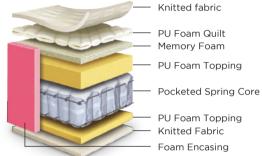
Thickness: 8"

Warranty: 8 years

Firmness Level: SOFT

●Extra firm ●Firm ● Soft

Finishing: Pillow Top





CEN-ERGY



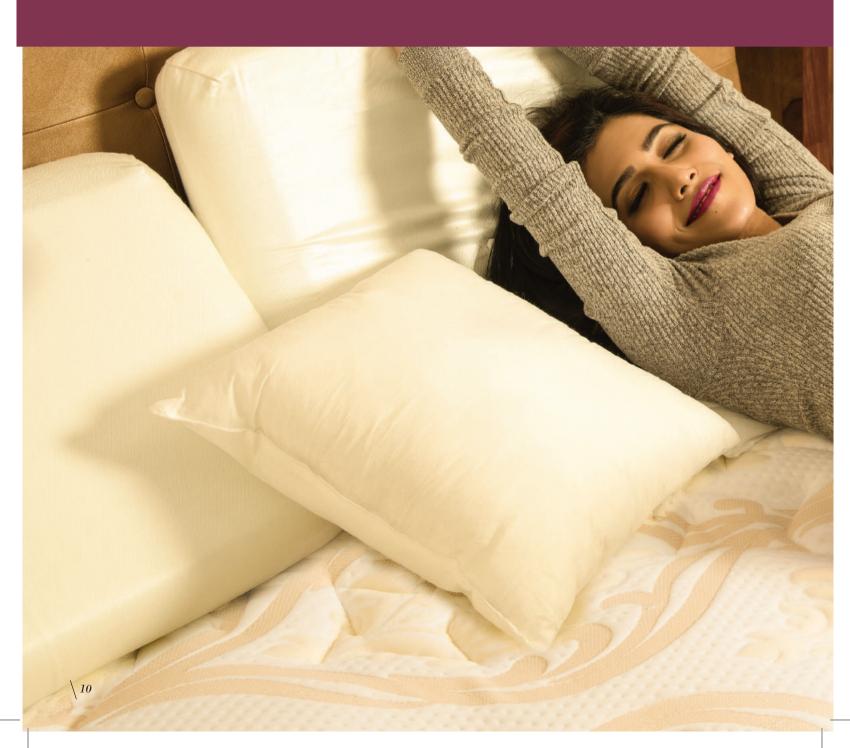


Finishing: Pillow Top

Built with Bonnell Spring and Memory Foam Pillow Top, Cen-ergy is designed for the indulgent. The two layers work in complete harmony to give you one of the most lavish experiences. Invest in this high-end mattress and get a sound, refreshing sleep in return.



REFRESHING COMFORT, ULTI-MATT COOLING.





Designed with a High Resiliency Foam Core combined with a Greengel Foam core and a Greengel Memory Foam Pillow-top, this mattress is incredibly comfortable. While the premium high GSM cover provides for a luxurious feel, it is the Ulti-Matt Cool Technology, developed from the cooling properties from greengel, that ensure that you have the most refreshing, restful sleep at just the right temperature every night!



Thickness: 8"

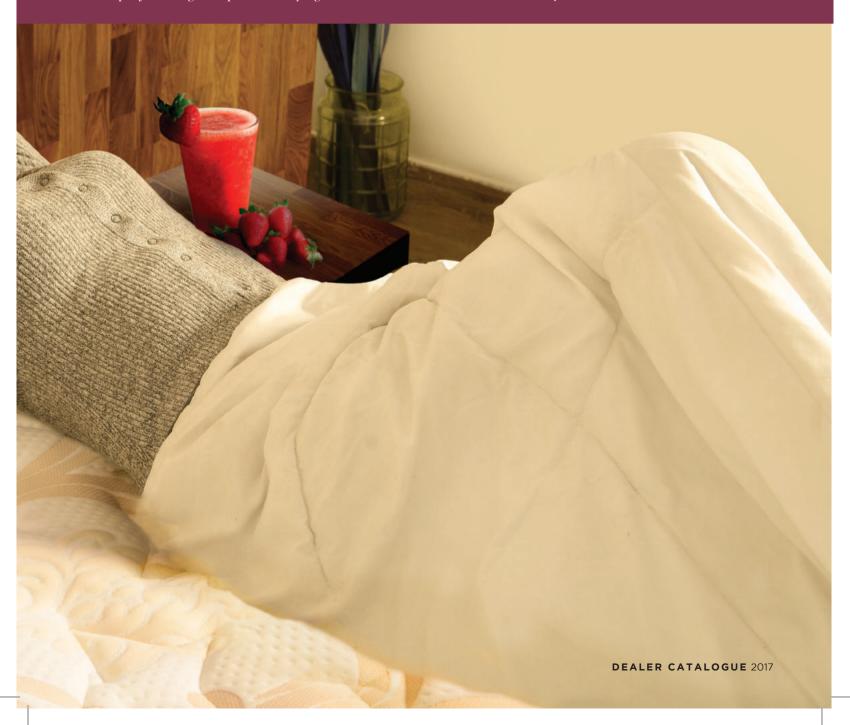
Warranty: 10 years

Firmness Level: SOFT

●Extra firm ●Firm ● Soft

Finishing: Euro-Pillow Top

GREENGEL, MEMORY FOAM MATTRESS



INCREDIBLY NATURAL. ULTI-MATT CONTOUR.



A one-of-its-kind mattress, Health Spa is the perfect solution for all sleeping styles. The Rebonded Foam provides balanced support to your whole body. The Gel Memory Foam allows the mattress to resist motion transfer, while also keeping the mattress cool. Made with the Ulti-Matt contour technology, this mattress provides for the benefit of Ulti-Matt well-being and support.

Thickness: 6"

Warranty: 5 years

Firmness Level: FIRM

●Extra firm ●Firm ● Soft

Finishing: Box Top

BREATHABLE & COOL MATTRESS









MATTRESS	FLAIR	VISCO BOND	REJOYCE	ZING
Mattress Type	Pocketed Spring + Memory Foam	Rebonded Foam + Memory Foam	Bonnell Spring + PU Foam	Pocketed Spring + PU Foam
Thickness	6"	6"	6" & 8"	6"
Warranty	7 YEARS	7 YEARS	6 YEARS	5 YEARS
Firmness Levels	FIRM	FIRM	FIRM	FIRM
Finishing	вох тор	вох тор	DOUBLE PILLOW TOP	TIGHT TOP

Imagine mattresses that give you better health, increased vitality, energy, happiness and youthfulness. That's what we were thinking of when we developed every mattress in the Wellness Collection.









ORTHO SPINE	XBOUNCE	SPLENDOUR	FLEXI PRO	VIBRANT
Coir + Memory Foam	Bonnell Spring + PU Foam	Bonnell Spring + PU Foam	Ortho Foam + Profiled Foam	Coir + Latex Foam
5" & 6"	6"	5"	6"	6"
4 YEARS	5 YEARS	3 YEARS	7 YEARS	6 YEARS
EXTRA FIRM	FIRM	EXTRA FIRM	FIRM	EXTRA FIRM
TIGHT TOP	TIGHT TOP	TIGHT TOP	TIGHT TOP	TIGHT TOP





his latest product innovation combines the goodness of a non-motion transfer Pocketed Spring Core with the perfect supplement of a plush Memory Foam Quilt. The added zoning in the central section of the mattress provides extra support to the pelvic region, thereby improving the overall sleeping experience.

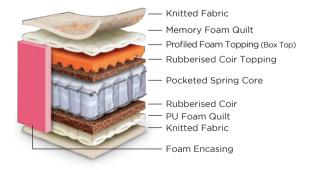
Thickness: 6"

Warranty: 7 years

Firmness Level: FIRM

●Extra firm ● Firm ● Soft

Finishing: Box Top





Tisco Bond is designed with a perfect blend of Rebonded Foam base, and, a generous layer of Memory Foam inside a Euro Top. It gives you an amazing pain relief, and conforms to body shape. This efficient combination not only ensures firm support but also delights your senses, while it gently rocks you to sleep.

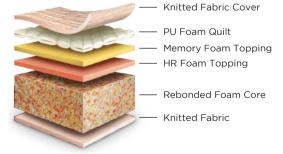
Thickness: 6"

Warranty: 7 years

Firmness Level: FIRM

●Extra firm ●Firm ● Soft

Finishing: Box Top





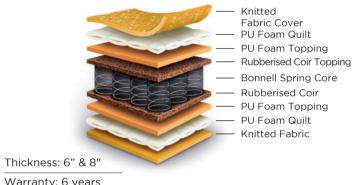








ngineered to superior standards and crafted with careful attention to detail, this plush mattress is a ☑ reversible Bonnell Spring variety which ensures that bedtime is your favourite time of the day. Extra cushioning provided by the Double Pillow Top makes this mattress the new definition of comfort.



Warranty: 6 years

Firmness Level: FIRM

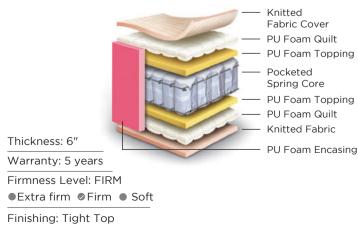
●Extra firm ●Firm ● Soft

Finishing: Double Pillow Top

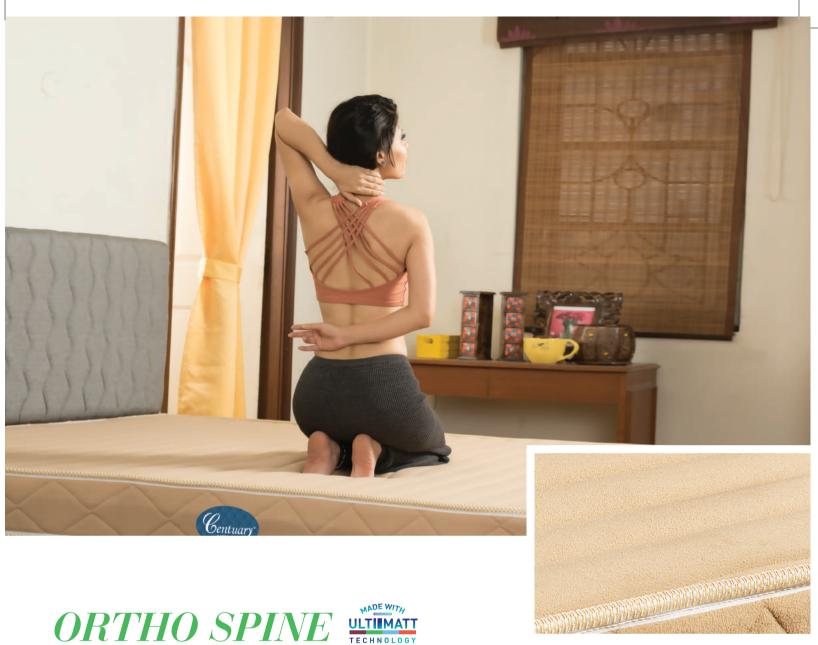




igh-end, yet value-for-money, Zing is crafted using top-of-the-line Pocketed Springs (Independent Spring Technology) at its very heart to provide a disturbance-free sleeping surface. This mattress is unlike anything else in the market.



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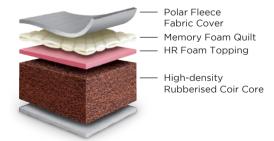


ORTHO SPINE ULTIMATT



rtho Spine is the most innovative product offering from Centuary - defined by the extra-firm character in its support, it combines the orthopaedic benefits of High-density Rubberised Coir with a hard & rich topping of high-resilience Foam and an exotic quilt made of Memory Foam.

You can actually feel how this mattress immediately meets your body weight when you lie down as it contours to your body and alleviates pressure points to provide unmatched stability and support. Ortho Spine is an ideal choice for those who suffer from back problems.



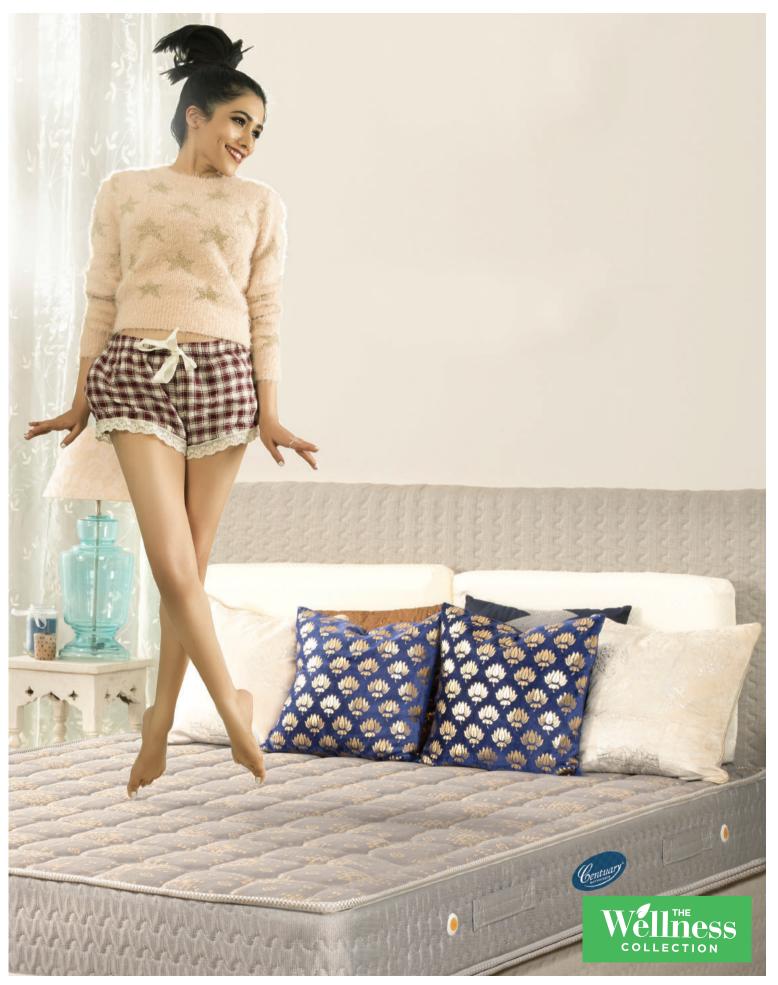
Thickness: 5" & 6"

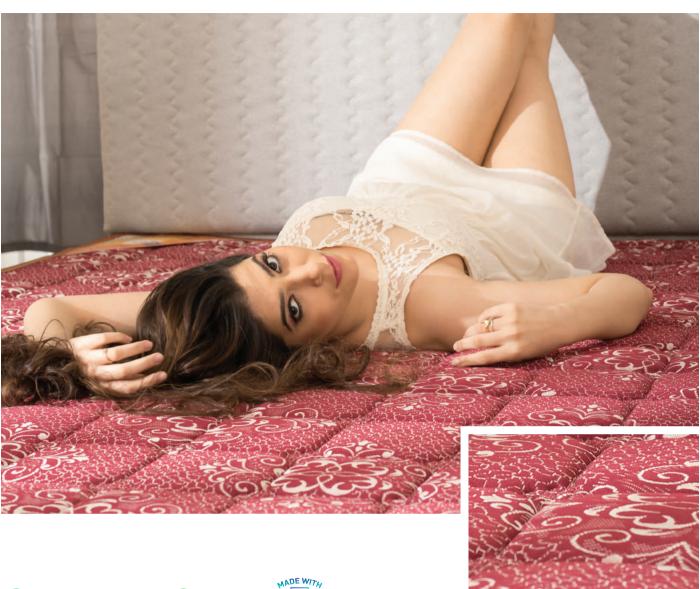
Warranty: 4 years

Firmness Level: EXTRA FIRM **⊘**Extra firm **●** Firm **●** Soft

Finishing: Tight Top







SPLENDOUR ULTIMATT

his mattress is crafted with superior European technology to ensure a durable and reliable spring structure inside the mattress. A value-for-money, entry level spring mattress with a firm Bonnell Spring core and a low-maintenance dark coloured fabric on top, Splendour is the perfect product for everyone.

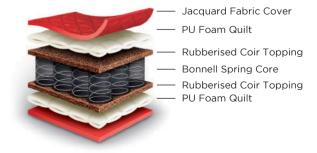
Thickness: 5"

Warranty: 3 years

Firmness Level: EXTRA FIRM

© Extra firm • Firm • Soft

Finishing: Tight Top



MATTRESS FAQS!

DOES A MATTRESS AFFECT HOW ONE SLEEPS?

Yes. An average human being ideally spends 1/3rd of his life (8 hours per day) asleep, and the mattress one uses has the potential either to encourage sleep or rob you of sleep. Whether your mattress is a sleep-friend or a sleep-foe can determine how refreshed you feel in the morning. If you're tossing and turning at night or if you wake up feeling stiff or sore in the morning, it could be a sign that your current mattress is not ideal for you.

WHAT ARE THE STANDARD SIZES AVAILABLE?

King Size: 84×72, 78×72, 75×72, 72×72 Queen Size: 78×60,75×60 & 72×60 Twin sizes: 78×48,75×48 & 72×48 Single sizes: 78×36,75×36 & 72×36

There is a tolerance of \pm 12mm in length and width, on standard sizes based on the amount of padding and type of construction.

HOW TO CHOOSE THE RIGHT MATTRESS?

The right mattress provides the right combination of support and comfort. Optimal support is essential for a healthy body. A good mattress will gently support your body at all points and keep your spine in the same shape as say a person with good standing posture. When trying on mattresses, pay special attention to your shoulders, hips and lower back as these are the heaviest parts of your body.

IS THERE ONE RIGHT MATTRESS?

When it comes to mattresses, there is no one-size-fits-all. After all, we're all built differently and have different comfort and support preferences, so why would the same mattress be "best" for all of us? To determine the mattress that's best for you, we recommend using the process of elimination to weed out the ones you don't like.

WHAT IS THE BEST WAY TO TRY A MATTRESS?

The best way to try a mattress is to take the "SLEEP TEST":

- Select a mattress
- Lie down in your sleep position
- Evaluate the level of comfort and support
- Educate yourself about each selection
- Partners should try each mattress together

WHAT ARE THE IMPORTANT ACCESSORIES ONE MUST PURCHASE WITH THEIR MATTRESS?

- a) Don't forget to purchase a waterproof mattress protector. Try Matt-Shield, from Cenutary. It guards your mattress against dirt, spills, and normal wear and tear, and, it is extremely lightweight and provides luxurious comfort.
- b) Don't forget to invest in a good pillow. Having the right pillow is not only comforting, it plays an important role in supporting the head, neck, shoulders, hips, and spine.

PERFECT REST. ULTI-MATT SUPPORT.



A sleek, Profiled Foam mattress that combines the goodness of PU Foam, Rebonded Foam and Ortho Foam to create a balanced form around the body and support body weight evenly. The result is an unprecedented sleeping experience.

Thickness: 6"

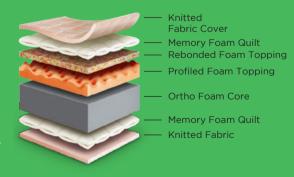
Warranty: 7 years

Firmness Level: FIRM

●Extra firm **Ø** Firm **●** Soft

Finishing: Tight Top

PROFILED FOAM MATTRESS















The Smart Collection is a range of stylish products that unite inner strength with outer beauty









MATTRESS	CBU+	FLEXI BOND	FLEXI HR	JYOTHI	TUFF
Mattress Type	COIR	FOAM	FOAM	COIR	FOAM
Thickness	5"	5" & 6"	5"	5" & 6"	4.5"
Warranty	5 YEARS	7 YEARS	5 YEARS	3 YEARS	4 YEARS
Firmness Levels	EXTRA FIRM	FIRM	SOFT	FIRM	FIRM





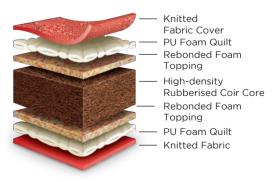
n upgraded combination of High-density Coir core and Rebonded Foam, CBU+ provides firm support to your spine. Rejuvenate while you sleep and wake up refreshed.

Thickness: 5"

Warranty: 5 years

Firmness Level: EXTRA FIRM

© Extra firm • Firm • Soft



FLEXI BOND



Central core comprising the proprietary Flexi Bond material, lends durability to this firm mattress, while its exquisite tapestry is sure to appeal to your aesthetic senses.

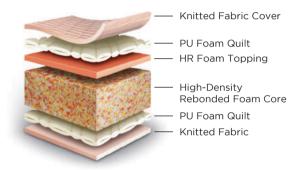
Thickness: 5" & 6"

Warranty: 7 years

Firmness Level: FIRM

●Extra firm ●Firm ● Soft







FLEXI HR





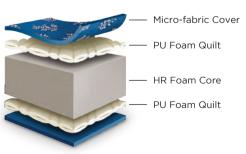


Thickness: 5"

Warranty: 5 years
Firmness Level: SOFT

●Extra firm ●Firm ● Soft

ie back and revel in the superior comfort of an extra bouncy and soft mattress with Flexi HR. A unique product in the category of foam mattresses, it comes with a high resilience foam core that is finished with a soft Micro-fabric Quilt cover. This flippable design allows you to flip and rotate your mattress for a longer and more comfortable mattress life.



JYOTHI



ew and improved, and recently launched with higher thickness, the latest avatar of this top-seller is significantly superior to the previous model. Now equipped with a higher GSM fabric upgrade and coir that meets ISI-specifications, this mattress is perfect for everyone.

Thickness: 5" & 6"

Warranty: 3 years

Firmness Level: FIRM

●Extra firm ●Firm ● Soft







TUFF







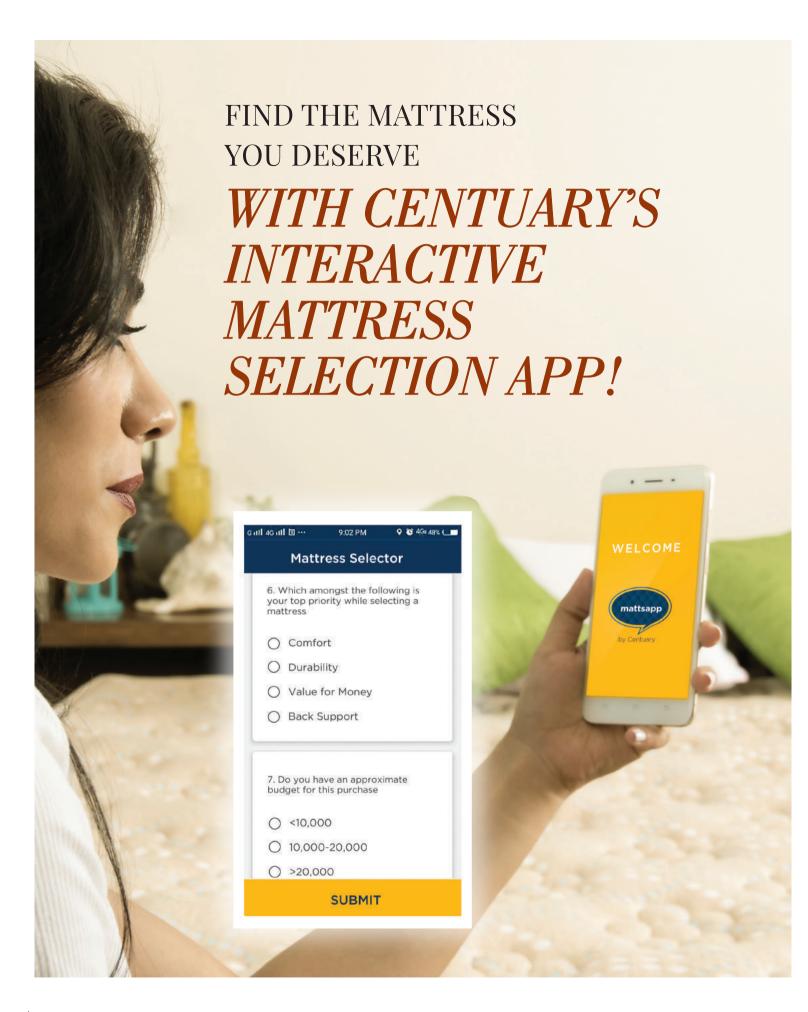
Thickness: 4.5"
Warranty: 4 years

Firmness Level: FIRM

●Extra firm ●Firm ● Soft

sturdy, comfortable mattress, Tuff assures you refreshing sleep every night, for nights on end. Made with the finest quality material, this mattress comes in attractive fabric colours and is one of the toughest and long lasting products in its category







attress shopping, ironically, can be quite stressful - there are so many choices out there, and the fact that it's a pretty big monetary investment.

But here's the good news! To take the pressure off the mattress buying experience, Centuary has introduced Mattsapp – a free app to help make mattress shopping less stressful, and more enjoyable.

Use the unique Mattress Selector Quiz in the app, to get mattress recommendations tailored for you. An extensive questionnaire has been designed to record important details that will help determine the mattress that is best suited for your needs.

Find stores near you with the store locator feature, learn about all the mattresses in our collections in the Product Information Feature, and then while at the store, you can log your feedback in the ratings feature after you've tried different mattresses.

Other features

- Product information with images
- Store locator
- Mattress selector / guide
- Mattress rating
- Push notifications

DOWNLOAD TODAY



available only on





The Comfort Collection is our most affordable range of mattresses designed to provide refreshing, lasting comfort, every night.







MATTRESS	LOTUS	DUAL BOND	JOY	BUBBLE	FLEXI STAR
Mattress Type	COIR	FOAM	COIR	COIR	FOAM
Thickness	4"	4"	4"	4"	4"
Warranty	2 YEARS	2 YEARS	2 YEARS	2 YEARS	1 YEAR
Firmness Levels	FIRM	EXTRA FIRM	EXTRA FIRM	EXTRA FIRM	SOFT



LOTUS

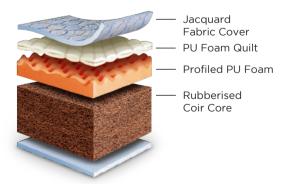


ike the flower from which it gets its name, Lotus is a beautifully crafted mattress with pleasing aesthetics. This mattress is crafted with a firm Rubberised Coir base and a topping of proprietary Profiled Foam, which helps it breathe and self-ventilate.

Thickness: 4"

Warranty: 2 years
Firmness Level: FIRM

●Extra firm ●Firm ● Soft





DUAL BOND ULTIMATT TECHNOLOGY

Irm and lightweight at the same time, this one-of-its-kind mattress adds extra comfort and balance to your sleeping experience. It brings together special grade Rebonded Foam along with Hard Foam in a sandwich configuration to create the perfect balance for refreshing sleep.

Polyester
Fabric Cover
PU Foam Quilt
Rebonded
Foam Sandwich
Hard Foam
Rebonded
Foam Sandwich
PU Foam Quilt

Thickness: 4"

Warranty: 2 years

Firmness Level: EXTRA FIRM

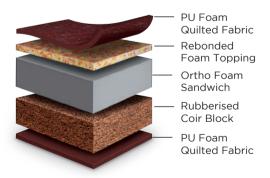
● Extra firm ● Firm ● Soft







his unique multi-layered mattress is an economy offering. The firm coir base is coupled with the proprietary ortho foam and topped with a rebonded foam top. More so, it is a double sided reversible mattress which presents two different sleeping surfaces for one's choice.



Thickness: 4"

Warranty: 2 years

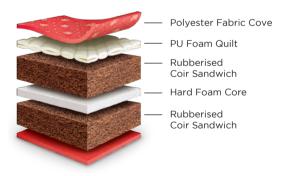
Firmness Level: EXTRA FIRM

© Extra firm © Firm © Soft





n unbeatable combination of stability, firmness, economy and durability, Bubble is a mattress that will last a long time with right usage. With a durable core at its heart, it comes in attractive fabric and quilt design options.



Thickness: 4"

Warranty: 2 years

Firmness Level: EXTRA FIRM

© Extra firm • Firm • Soft

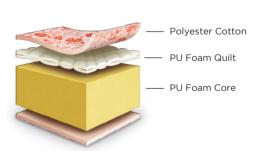








entuary's special offering for the price-conscious consumer, Flexi-Star is a lightweight yet resilient foam mattress. While its exquisitely designed tapestry and quilt patterns are a treat for the eyes, it comes at a price that is just right for the entry level buyer.



Thickness: 4"

Warranty: 1 years

Firmness Level: SOFT

●Extra firm ●Firm ● Soft



COMFORT ACCESSORIES

PILLOWS • CUSHIONS • BED BASES • HEADBOARDS MULTI-MATT • MATT-SHIELD



Our accessories are crafted with a passion for perfection. The finest materials are used to enhance the quality of your sleep, and the appearance of your bedroom.

The perfection of our accessories is guaranteed to complete your sleep environment. Indulge in our wide range of accessories and get started on creating your own personal sleep sanctuary, perfect for the ultimate slumber.

PILLOW TALK

Your pillow plays a key role in ensuring sound sleep. It is important to choose the right pillow to give your spine and neck the right conditions to retain an automatically correct position during sleep.

Made from the best materials available, pillows from Cenutary are designed keeping your comfort in mind, and to perfectly compliment our mattresses, giving you the best sleeping experience every night.



FIBRE PILLOW

These easy-to-care-for pillows are made with specially treated low-siliconised fibre for superior cushioning and to suit all sleeping positions.



PU FOAM PILLOWS

The PU Foam pillows from Centuary are engineered using the best quality Polyurethane Foam and a soft, breathable fabric cover.



CUSHIONS

Centuary cushions come in a wide variety of shapes and sizes. Made of Rubberised Coir, the cushions retain their dimensions and elegance even after prolonged use.



BOLSTERS

Centuary bolsters offer you a choice of Rubberised Coir and Polyurethane Foam. Great to look at, and even better to lean back on. These bolsters are the definitive comfort accessories.



With zero resilience, temperature-sensitive Visco-elastic Foam core, these pillows facilitate the perfect cervical alignment of the spine, and ensure that you get a good night's sleep, irrespective of your sleeping position.







HEADBOARD

For the ones who cannot go to bed without reading, or catching up on their favourite shows, or simply like hanging out and enjoying some downtime in bed, our stylish headboards are for you.

Centuary's Headboards are crafted with advanced material and excellent support features to ensure a fully authentic and luxurious feeling.

Available in stunning colours, these headboards enhance the beauty of your bedroom, and perfectly compliment our mattresses.

BASE

What's a mattress without a base?
Centuary offers a range of bed bases that enable you to enhance the durability and comfort of your mattress. With the option of customisation, you can be sure to find one that suits your personal style. These highly versatile bases created with unique and modern designs. Pair your Centuary mattress with one of our stylish bases and get a complete package guaranteed to provide a great night's sleep!

BED-SET (BED BASE+MATTRESS)

You're sure to discover the perfect bed-set at Centuary - A utility product for hotels and homes alike. The product is a combination of a wooden bedframe with a spring base and a foam mattress on top - all in one integral unit! This is the perfect way to furnish your bedroom in an extremely easy and efficient manner. Additionally, you could also add a headboard and easily update the look and sophistication of this bedroom set. All our bedroom accessories are designed to perfectly compliment one another, giving you everything that you need to create the bedroom of your dreams!



MATT-SHIELD

MATT-SHIELD is a waterproof mattress protector designed to keep your Centuary mattress looking and feeling brand new. While it guards your mattress against dirt, spills, and normal wear and tear, it is extremely lightweight and provides luxurious comfort. The best way to keep your Centuary Mattress cool, clean and comfortable.

Product Features & Benefits

- * Machine wash & dry
- * Hypoallergenic: causes fewer allergies
- * Plush comfort: luxurious, silky feel
- * Strong corner straps
- * Keeps you cooler in the summer
- * All-natural protection against moisture
- * Does not crease: it creates fewer creases
- * Beneficial for age groups from infants to old age

MULTI-MATT — MATTRESS TOPPER

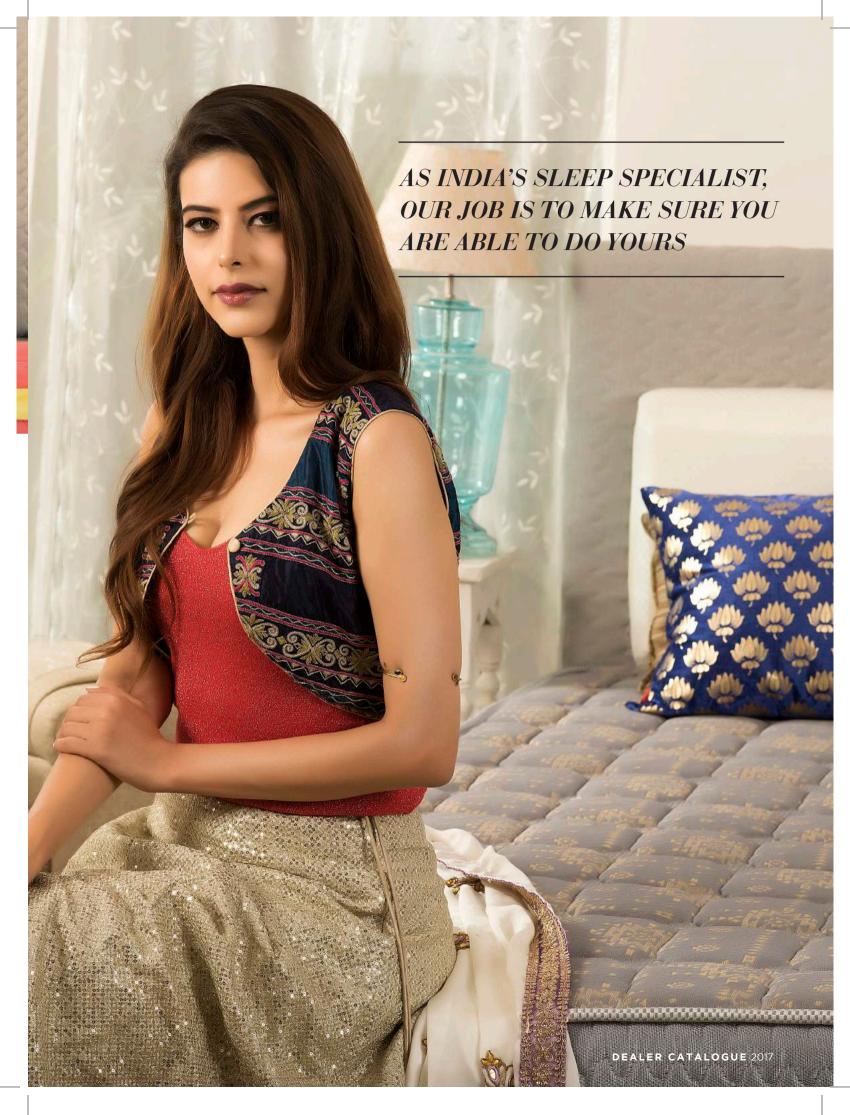
Enhance the comfort, support and life of your Centuary Mattress, with the Multi-Matt Foam Mattress Topper. Easy to attach on top of any mattress, not only does Multi-Matt add extra support to your mattress and improve the feel of the surface, but it can also serve as an independent portable mattress in itself, particularly due to its handy and compact packaging.

It offers outstanding durability and provides ultimate comfort in any sleeping position which makes it perfect to use as:

- Guest / spare bedroom mattress
- Outdoor / camping mattress
- Hostel mattress
- Temporary mattress for any other short term application

FLEXI SLIM

A thin, convenient, portable foam mat, Flexi-Slim from Centuary mattresses is a multi-purpose mat, which can be used for sleeping or seating, for exercise or yoga, or simply increase the sleeping space for your guests. It provides ample support and surface space to help you relax in complete comfort and what's more, it's easy to store away when not in use.



ADVANCED MATERIALS. MULTI-LAYERED SUPPORT. THE ULTI-MATT SLEEP.

POCKETED SPRING

Individual springs encased in fabric pockets, every spring acts Independently to support the body.



RUBBERISED COIR

100% natural and breathable, ideal for hot and humid countries like India. Centuary is India's largest exporter of Rubberised Coir.



BONNELL SPRING

These are more affordable interconnected springs joined together into a single unit-using spiral wire.



REBONDED FOAM

This is an amalgamation of fine foam chips bound together to form a support material. Ideally used in combination with Rubberised Coir or PU Foam.



HR FOAM

High Resilience (HR) Foam provides greater bounce and comfort in comparison to conventional foams.



PUFOAM

Commonly used cushioning material, this forms an integral part of any mattress. Centuary uses only 100% pure and high grade foams in its mattresses.



THE GREEN TRANQUILITY!

GREENGEL FOAM

This latest innovation incorporates beads of proprietary Green Gel, which help maintain cooler temperature by preventing heating of the foam or mattress.

THE FOAMTASTIC REMINDER OF LUXURY

PROFILED FOAM

These foams are differently shaped in order to allow superior air flow through the mattress.





MEMORY FOAM

Special type of foam that moulds itself as per the body contours, thereby eliminating pressure points.

ORTHO FOAM

This is a proprietary foam which is quite hard and gives higher support to the spine and helps maintain correct posture while sleeping.



QUILTED FABRIC COVER

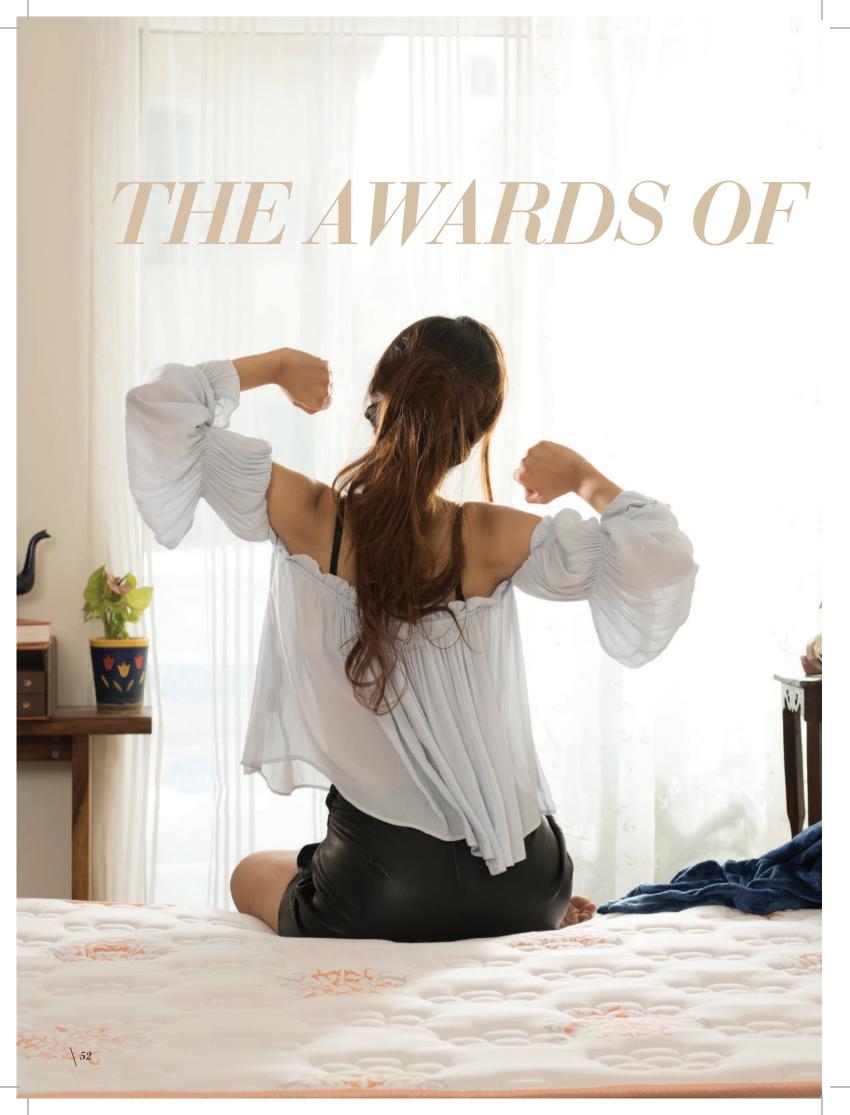
Every Centuary mattress is finished with an extra layer of foam padding that is quilted together with the outer cover.



LATEX FOAM

These are made from 100% pure latex, which is a healthy & durable material and also allows for greater breathability and air flow through the mattress.





BETTER SLEEP.

🖊 leep has always been undervalued. And as India's Sleep Specialist, we feel the time has come for Centuary to join the pursuit to enlighten people on the awards of better sleep. It is our endeavour to not only constantly excel in our craft and provide the most restorative and restful sleep, but also to educate people about the awards that come from better sleep. Science and Research have revealed that sleep is the world's most powerful medicine. Sleep can enhance metabolism, it can improve your physical and mental performance, your overall health and even your beauty! When we sleep, enzymes, proteins and hormones come together to restore and rejuvenate our brain and body. And to help this process along, we at Centuary, have developed with our Ulti-Matt technology, a range of sleep solutions combining advanced materials and multi-layered support, to give you the power of better sleep.

People performing in various environments, whether at work, or at home — are coming to appreciate that sleep is a powerful tool to help them achieve their goals and be at the top of their game. A shift is how we view sleep is already in the offing. And when you experience Centuary's Ulti-Matt technology, you'll understand

the awards that come from better sleep. Better sleep means better performance; better health; better energy; better focus; a better capacity to achieve and innovate; and most importantly, a better you. Here's a look at how:

1. Better Performance

Researchers have found that those who sleep anywhere between 8 to 10 hours a night, are likely to perform better at any task, especially physical or athletic ones. The reason for this is that while you sleep, your brain is working hard to solidify your memory and practice the skills you might have picked up during the day. This process is called consolidation.

Essentially, the learning process is divided into two stages – part of it is carried out while we're awake, and the remaining is carried out at night when we rest, but our brain continues practicing, recognising and structuring information so as to enhance our performance the next day.

2. Better Focus

Studies have consistently established that people who sleep less than eight hours every night are not able to perform well in concentration or memory tests. The explanation for this is fairly simple. There are different phases in our sleep – Deep Sleep and

REM sleep - and these stages are critical to our ability to learn.

Deep sleep strengthens our knowledge and deepens our thoughts, allowing us to retain for longer any information we have gathered. REM (Rapid Eye Movement) sleep has been proved to be essential for learning processes and behaviour growth. So when we don't sleep enough for prolonged periods of time, our brain is unable to process effectively what we've learnt during the day, gradually making us less efficient and productive.

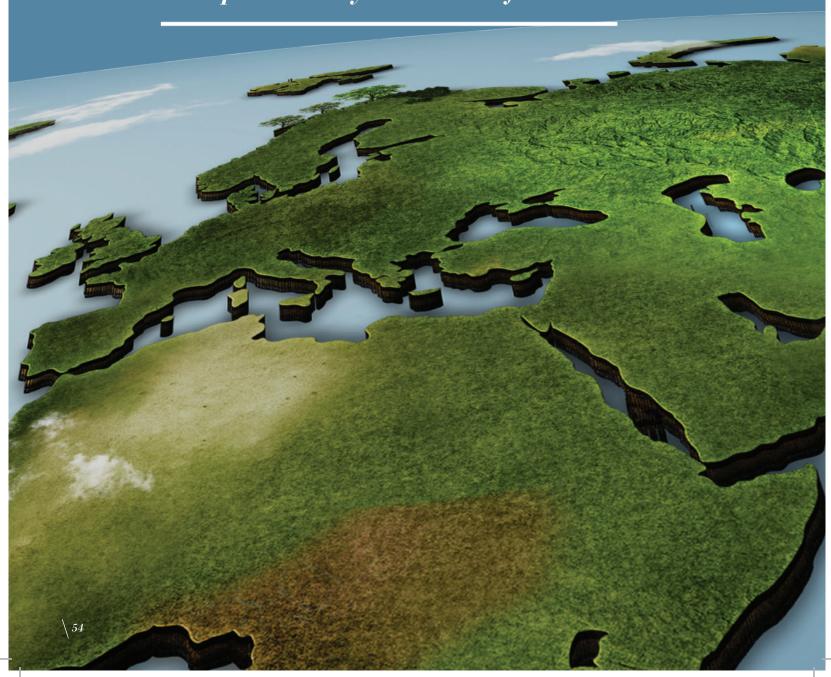
3. Better Health

A good mattress and sound sleeping habits are key to good health. Losing sleep harms the body, depletes immune defences and reduces one's ability to concentrate and remember. Think of sleep time as the brain's recharge time - our brain uses this down time to retreat and regroup strength. When we don't get the required amount of sleep, our stress hormones multiply, blood pressure is likely to go up and there have also been several studies which find a connection between less sleep and chronic illnesses.

So do yourself a favour and make it a habit to get atleast 8 hours of sleep every night, starting tonight! (You'll thank us for the rest of your life!)

THE WORLD IS OUR STAGE, AND AREN'T WE PERFORMING!

We are proud to announce that we have been crowned the Largest Exporters of Rubberised Coir products by the Govt. of India.









Centuary Fibre Plates Pvt. Ltd.

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