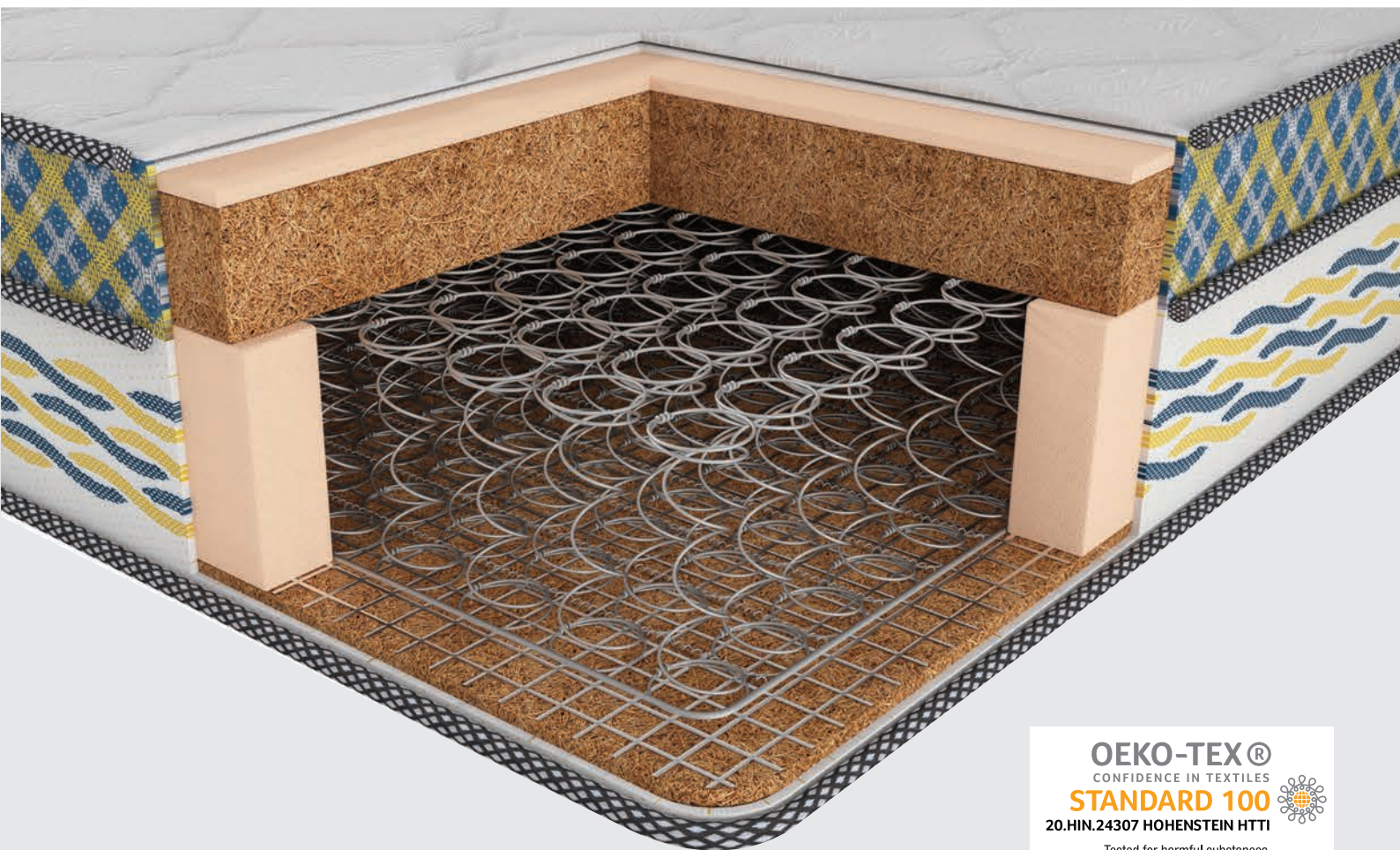




INDIA'S SLEEP SPECIALIST

# INDIA'S LARGEST EXPORTER OF RUBBERISED COIR FOR MATTRESSES.





SHREE MALANI GROUP



## WHO WE ARE

Established with the incorporation of Centuary over 30 years back, Shree Malani Group focuses on integrated solutions for the mattress industry. Centuary, one of the top and most trusted mattress brands in India, is also India's largest exporter of Rubberised Coir and baby mattresses, while Shree Malani Foams is India's largest exporter of mattresses.

## WHO WE WORK WITH

A firm believer in quality, Shree Malani Group works with the finest European machinery manufacturers in the Mattress and Foam industry such as Mammut, Spuhl, Filmatic, Robotic, Hennecke, Fecken-Kirfel and Dolphin Pack. Our customers are reputed and established mattress companies across Russia, Greece, United Kingdom, Germany, Hungary, Lithuania, South Korea, Portugal, U.A.E and Saudi Arabia, including some of the largest retailers of high-quality furniture and mattresses in the world from USA & Sweden.

## WHAT WE DO

PRODUCT LINES	ANNUAL CAPACITIES
Rubberised Coir	9,000 Tonnes
Polyurethane Foam	10,000 Tonnes
Mattresses	7,50,000 Units

## OUR CERTIFICATIONS & LICENSES

S. NO	LICENSES / CERTIFICATIONS	DESCRIPTION	ISSUING AUTHORITY
1	Star Export House	Govt of India's certification for excelling in international trade	Govt of India
2	Free from Harmful chemicals	For rubberised coir- safe for use for babies	Oeko Tex- Independent body
3	ISO 9001-2015	Quality Management system	Govt. of India
4	BIS License	Bureau of Indian standards	Govt. of India
5	FR Test	CFR 1632, 1633 FR Complaint - For Private Label Mattress brand in US	SGS Lab - NY, US
6	AEO T2 Certification	Higher level of facilitation in the Imports & Exports of consignments	Govt. of India
7	US / Canada Law Labels	Authorized to sell in all of US and Canada	Govt. of US & Canada
8	REACH Certification	Substances of very high concern (SVHC) - Not detected	UK Govt





# UNDERSTANDING RUBBERISED COIR

A 100% natural, bio-degradable and eco-friendly product made from natural rubber and coir fibre, its natural properties give Rubberised Coir an edge over synthetic materials.

**COIR:** Coir is a natural fiber extracted from the husk of Coconut. It is the fibrous material found between the hard internal shell and the outer coat of a coconut.

**NATURAL RUBBER / LATEX:** Natural Latex is a milky substance harvested from Rubber tree plants. Coir and Centrifuged Natural Latex are treated together to make 100% Natural Rubberised Coir sheets / pads.

## RUBBERISED Coir V/S OTHER MATERIALS

PROPERTY	RUBBERISED COIR	FELT
Natural	100%	No
Eco Friendly and Renewable	100%	No
Breathable	Very porous	No
Resilience	High	Moderate
Pocketing	Avoided - due to natural high resilience	Present
Marketability	High - since it's a natural product	Low to moderate

PROPERTY	COIR (COCONUT FIBRE)	OTHER FIBRES
Firmness	High	Moderate
Resilience	High	Moderate
Insulation	High	Moderate
Breathability	High	High
Temperature & humidity management	High	High
Availability	High	Moderate
Cost	Moderate	High















# BENEFITS OF CENTUARY'S RUBBERISED COIR

**OEKO-TEX®**  
 CONFIDENCE IN TEXTILES  
**STANDARD 100**  
 17.HIN.04813 HOHENSTEIN HTTI

Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)

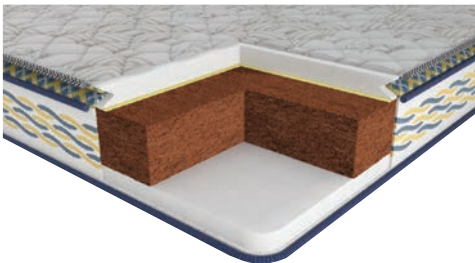
PROPERTY	BENEFIT	PROPERTY	BENEFIT
 <b>CERTIFICATION</b>	Oeko-Tex- Standard 100 - tested for harmful substances under Product Class 1 for babies, ISO- 9001:2015.	 <b>RESILIENCE</b>	Rubberised Coir provides a natural “springy” action without the use of metal springs, thereby enhancing the comfort of the mattress.
 <b>100% NATUARAL PRODUCT</b>	Made from Natural material – Rubberised Coir, it has no harmful fumes.	 <b>OPTIMUM SPINE SUPPORT</b>	The resistance offered in high-density Rubberised Coir pads is evenly distributed – eliminating high-pressure points as in spring mattresses.
 <b>ECO-FRIENDLY AND RENEWABLE</b>	Extracted from Nature without disturbing the ecological balance & it can be easily recycled.	 <b>VULCANISED</b>	Vulcanisation at high temperatures combined with breathability ensures that the mattress remains pest free.
 <b>NATURALLY BREATHABLE / POROUS</b>	Continuous air circulation ensures the core of the mattress remains fresh, temperature is regulated and moisture retention is avoided.	 <b>EXPERIENCE</b>	30+ years of experience in Rubberised Coir, a decade over in exports to Asia and Europe.
 <b>DURABILITY</b>	Rubberised Coir has high tensile strength and is hence durable – a key requirement for long lasting warranties provided on mattresses.	 <b>QUALITY, RESEARCH AND DEVELOPMENT</b>	As Centuary caters to the baby industry as well, we are highly focused on quality and continuous betterment of Rubberised Coir products.





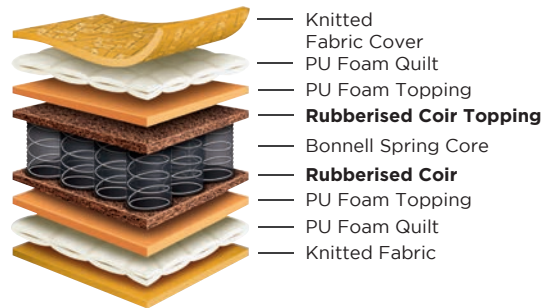
## RUBBERISED COIR FOR MATTRESS CORE

As Rubberised Coir is highly resilient, it provides an extremely healthy and natural core alternative to Spring and Foam mattresses. Additionally, being an environmentally-friendly product, it also adds to your company's green footprint.



## RUBBERISED COIR TOPPING FOR SPRING MATTRESSES

A layer of Rubberised Coir is being increasingly used as the preferred topping in Spring mattresses. It adds a natural spring or bounce effect to the Spring mattress, and also increases the durability of the product.



## RUBBERISED COIR FOR FILTRATION

Rubberised coir is an excellent filtration material. This is due to the ideal combination of porosity, that lets the air pass; and high surface area, that retains suspended particles.

## RUBBERISED COIR FOR SEATING APPLICATIONS

Rubberised Coir has been traditionally used by the most renowned car companies in the world, to give an edge to car seats. It is also used by the furniture industry to spruce up their cushions, mattresses, and other comfort products.





**beddy**<sup>TM</sup>  
BY CENTURY  
YOUR CHILD'S SLEEP SPECIALIST

Beddy by Century, is Century's brand of mattresses designed especially for babies and children. The brand concentrates on providing optimum support for babies by using only high-quality materials.

With over a decade of experience in supplying Rubberised Coir for the baby industry across Europe, Century understands the importance of using high-quality materials to make a baby mattress. Beddy as a brand,

thus, uses Oeko-Tex certified Rubberised Coir (Certified Free from Harmful Chemicals under product class 1, for babies) as the core of its mattresses.

Beddy is produced at Century's state-of-the-art mattress plant in India, and provides the flexibility to business partners to choose the construction of their mattress. We endeavor to provide the right sleep surface for babies, with various natural, resilient and waterproof materials.

## BEDDY ADVANTAGE



### High-quality Materials

Beddy uses Certified Rubberised Coir, Certified Latex Foam, and High-density PU Foam in all its products. All components used in Beddy have been carefully evaluated before becoming a part of the child's mattress.



### Beddy Support

After much careful research and evaluation, Beddy products are designed to provide the right support to babies and children. Made according to the guidelines prescribed by leading pediatric associations of the world, all components in the Beddy mattresses are carefully selected to make the mattress "Firm".



### Own Manufacturing & Experience

Century has 30+ years of experience in mattress industry with 3 owned plants that ensure great quality and timely production.



### Customisation

All Beddy products can be customised according to the composition and size as suggested by you. We provide a host of choices to choose from – natural products such as Rubberised Coir and Latex Foam, Viscose and PU Foam, Pocket and Bonnell Springs.



### Waterproof & Hygienic

A necessity for all mothers with children below 5 years of age – Beddy provides mattresses with waterproof covers that ensure hygiene.



### Breathable & Durable

Beddy Mattresses are made from breathable materials which prevent the manifestation of pests. Made with high-density, high-quality materials, Beddy products are very durable.



### Research on Baby/Child Sleep Industry

Beddy Mattresses have been designed after deep International level research on the child & baby mattress industry to create mattresses that are ideally suited for babies & children.



# BEDDY NATURA

Centuary's 100% Natural baby mattress provides optimum support to the baby without any harmful fumes, ensuring maximum comfort. All this on an oeko-tex certified core made from Rubberised Coir.

All materials used in construction of this mattress are breathable, providing it the critical edge of free air circulation for babies. Additionally, quilted wool acts as a natural fire retardant, providing further protection for babies.



**Natural and Certified Core**



**Wool Lining**



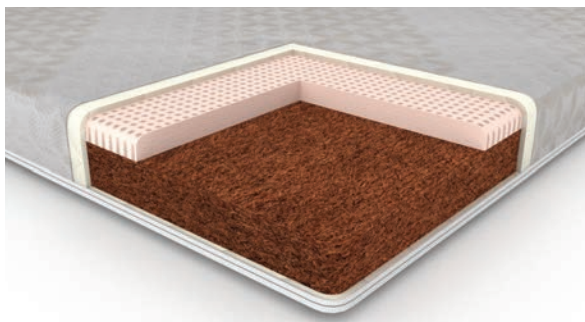
**Organic Cotton Cover**



**100% Breathable**



**Zippered Cover**



# BEDDY NEST

Beddy Nest is the result of extensive work done to create the best mattress for a baby/child. In addition to the advantages that Beddy Products offer, Beddy Nest stands apart for two reasons:



## Natural and Certified Core

The Beddy Nest Core is made from Natural Materials — Natural Latex Foam and Rubberised Coir. These materials are widely considered to be the best for child and baby mattresses the world over. Moreover, Latex Foam and Rubberised Coir used in Beddy mattress are certified by Oeko-Tex to be 100% free of harmful chemicals.



## 2 Covers - Cotton & Waterproof

In addition to the 100% Cotton Cover, Beddy Nest comes with Beddy Protect — a waterproof, attractive and washable outer zip cover that protects the mattress from all 6 sides.



## Zippered Cover

# BEDDY BLOSSOM

Beddy Blossom is made with High-density Profiled PU Foam and Rubberised Coir and provides the "Right Support" for your child to grow. In addition to the advantages that Beddy Products offer, Beddy Blossom has:



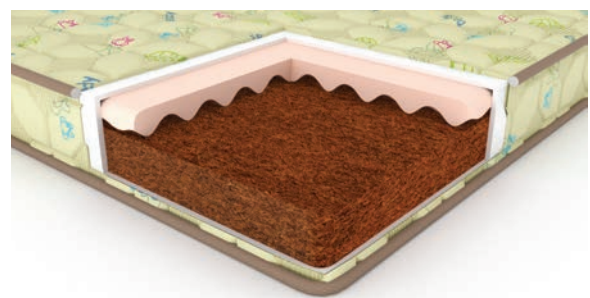
## Cotton Cover

Beddy Blossom is covered with an attractive 100% Cotton Cover.



## Waterproofing

Beddy Blossom comes with Beddy Shield — a waterproof protector that snugly fits the surface of the mattress.





# THE WORLD IS OUR STAGE & AREN'T WE PERFORMING!



AN  
**ISO 9001-2015**  
CERTIFIED COMPANY

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES  
**STANDARD 100**



**SHREE MALANI GROUP**



## **CENTUARY FIBRE PLATES PVT. LTD.**

1st Floor, Survey No: 115, Akbar Road, Opp. BHEL Enclave, Tarbund, Secunderabad - 500 009  
Telangana, India. Call: 040-27899210, 27810316, Fax: 040 2781 6246  
Contact No: +91 733 744 6058, E-mail: [shruti\\_cfpl@centuaryindia.com](mailto:shruti_cfpl@centuaryindia.com),

[www.centuaryindia.com/exports](http://www.centuaryindia.com/exports)    /centuaryindia